



# BEN'S WORLD

Sing it out, feel it loud!

Age: 4-7  
Style: 2D

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Five-year-old Ben is an African American boy facing everyday struggles like any other kid. But Ben also has challenges that some kids don't experience. With the vibrant sounds of Afrobeat and R&B in his songs, Ben navigates the challenges and joys of growing up as a young Black kid in the USA, sharing his struggles, triumphs, and dreams alongside his spirited little sister Aya and their parents. The show is all about fostering cultural exchange and understanding,

### High Quality Kids & Family Content



Being a good Person



Learning and inspiring curiosity



Interaction with real-world issues



Diversity, equity, and inclusion



# Characters

## Ben

Ben is a courageous and strong 5-year-old boy with a big heart and a love for music. With his curly hair and wide smile, Ben stands out as an observant kid who sometimes feels like the world is too loud for his quiet strength. His struggles often involve feeling different or misunderstood, but his knack for turning emotions into music helps him process his challenges in creative and empowering ways. Ben's songs are his superpower.



## Aya

Aya is Ben's cheerful and lively 3-year-old sister who's always buzzing with energy and curiosity. She loves tagging along with Ben while asking endless questions about everything she sees. Her playful and carefree nature brings a spark to Ben's world, and her giggles remind him that even tough moments can be filled with joy. Aya looks up to her big brother and loves being his biggest fan—sometimes a little too loudly!



# Side Characters

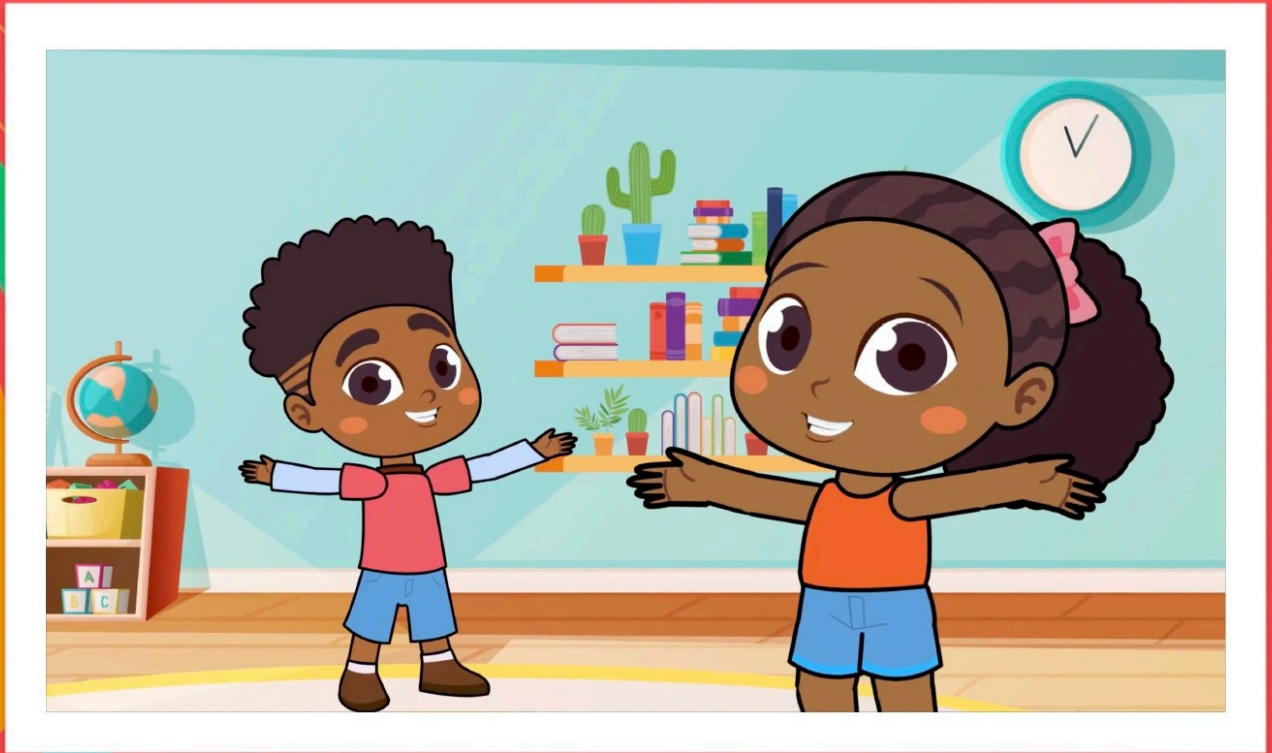


Mom-Dad



Ben's friends

# Song Themes



Through engaging songs and relatable stories, the series entertains while inspiring children to embrace their emotions and express themselves.

**With a special focus on minority representation, it encourages young viewers to see the beauty in their uniqueness and find their voices in an ever-changing world.**



## Curl Power

Woke up today, feeling so free,  
Look at my curls, they dance with me!  
Twistin' and turning, having a blast,  
Curls on my head, growing so fast!  
Curl power, curl power! (That's right!)  
My hair's got its own superpower!  
(Superpower!)  
Bounce, twist, curl, and shine (Oh yeah!)  
These curls? Yeah, they're all mine! (All mine!)



## I am a boy and I cry too

I'm a boy and I cry, it's okay,  
Feel my feelings every day.  
Tears come out, I'm not afraid,  
Crying's how strong hearts are made!

I'm a boy and I cry, that's true,  
Big emotions, they come through!  
I'm a boy and I cry, it's fine,  
Feelings show this heart of mine!



## Don't Bully

Don't bully, don't be mean,  
We're all friends, keep it clean!  
Don't bully,  
it's not cool! (Not cool!)  
Being kind is the golden rule! (Golden rule!)



## Be Honest

Tell the truth, be true to you,  
Honest words are what we do!  
Sometimes it's hard, but that's okay  
Being honest saves the day  
Truth, truth, it's so cool! (So cool!)  
Truth, truth, that's the rule! (The rule!)  
No fibs, no lies, just say what's true (What's true!)  
The truth is cool, me and you! (Me and you!)



## Love My Skin

Look at my skin, it's beautiful and strong,  
Every shade shows where I belong.  
Brown, dark, black, bold and true,  
My skin's amazing, can't you see!

I love my skin, it's beautiful,  
It's who I am, it's so unique!  
I love my skin, it's part of me,  
Strong and proud, yes that's me!



## I am Kind

I help my friends, I share my toys,  
Kindness fills my heart with joy.  
A smile, a hug, a little cheer,  
Being kind spreads love right here!

# Production Team



Emre is a French Turkish director who lived in West Africa for 3 years.



Ceren is a producer from Türkiye known for uniting diverse teams and bringing stories to life.



Matthew is an African American singer who had struggles like Ben growing up.



Wassim is a musician from North Africa, blending traditional sounds with modern global influences.



Bohdan is an animator from Ukraine blending precision and emotion to create stunning, heartfelt visuals.



Dede is an animator from Indonesia inspired by local folklore and modern storytelling.



Chino is a designer from Argentina with a bold, whimsical style loved worldwide.



**THANK  
YOU!**