

entertainmentOne



# Learn with Peppa Pig



# Learn with Peppa Pig

## First steps for little learners



**Learn with Peppa** is an exciting new education range for pre-schoolers, underpinned by a carefully scaffolded learning framework across six key areas.



English



Maths



Emotions



Our World



Creativity



My Body



Choose from phonics readers, interactive board books and wipe-clean activity books, all developed especially for little learners

★ Written and edited by education specialists

★ Supported by consumer insight

### Some of our expert consultants



#### Jan Dubiel Series overview

Internationally recognised specialist in early education, identified by the TES as one of the ten most influential people in British education

#### Charlotte Raby Phonics

Phonics and early reading advisor to the Department for Education, champion of reading for pleasure in schools

#### Sheilagh Blyth Handwriting

Occupational therapist and member of the Royal College of Occupational Therapists and the National Handwriting Association

#### Dr Alison Borthwick Maths

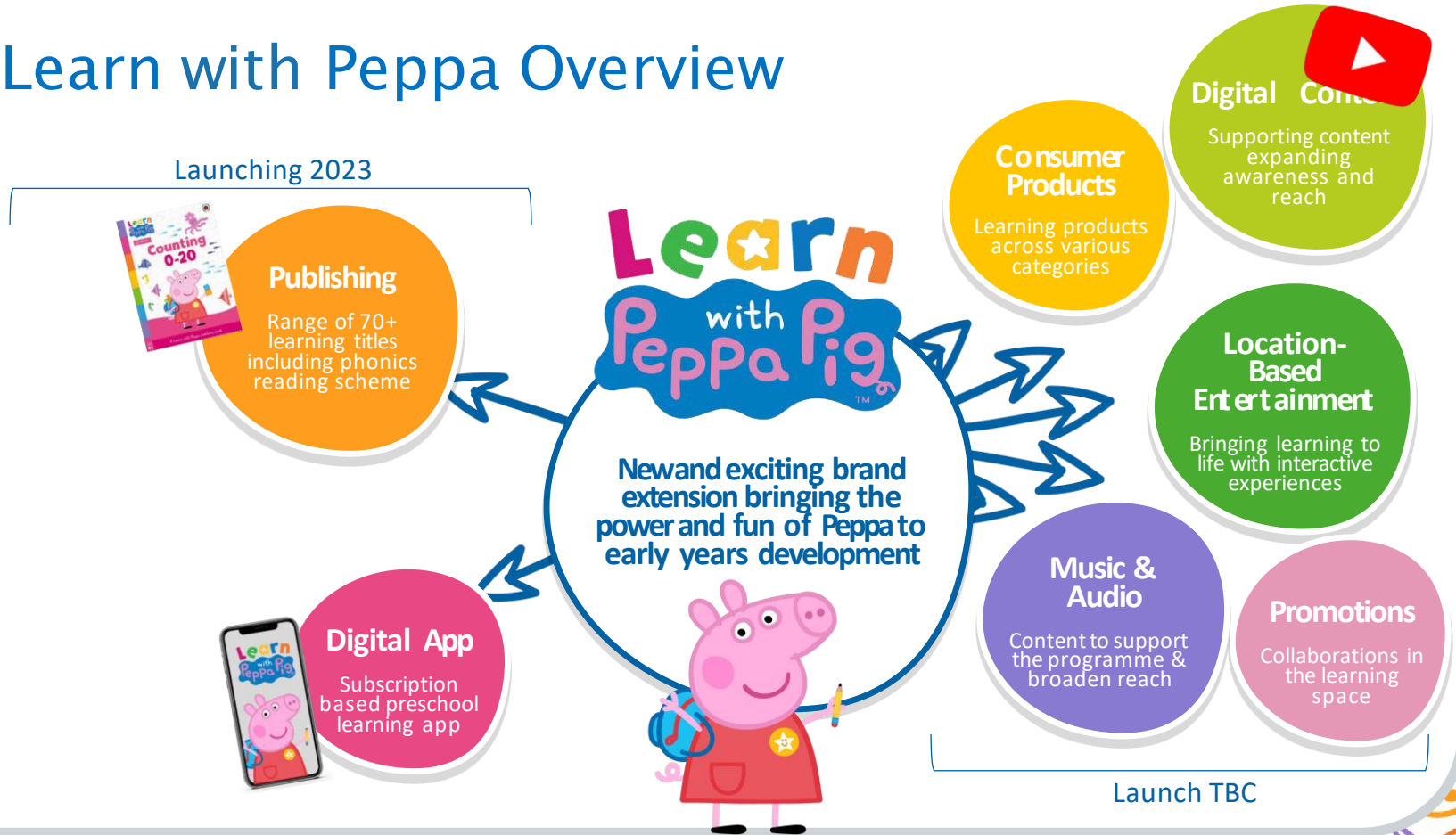
Chair of the Association of Teachers of Mathematics with a PhD in mathematics education, and an international maths adviser, researcher and teacher

#### Amber Owen Emotions

Clinical Psychologist and Fellow of the Australian Psychological Society, previously employed by the National Health Service in London

Let Peppa support your little ones on their early learning adventure in **Learn with Peppa**

# Learn with Peppa Overview





# Formats and Titles

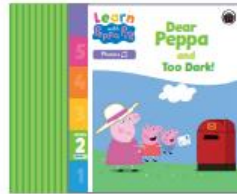


Phonics Books

+ online resources



Level 1 x 10



Level 2 x 10



Level 3 x 15

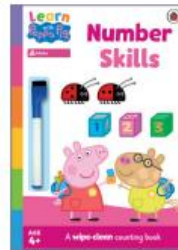
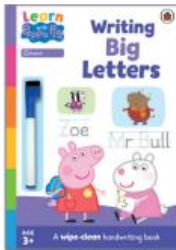


Level 4 x 21



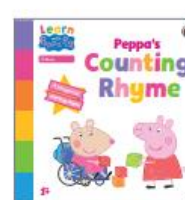
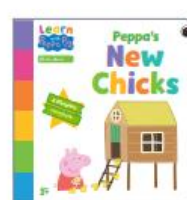
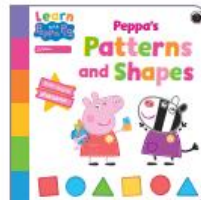
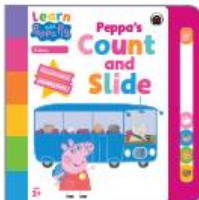
Level 5 x 14

Activity



Audio

Novelty Board





# Publishing 2023



Phonics Readers	<p><b>PUB JAN 23</b></p> <p>70 titles total Level 1-5 225 x 210mm RRP £5.99</p>	 <p><b>Level 1 x 10</b></p>	 <p><b>Level 2 x 10</b></p>	 <p><b>Level 3 x 15</b></p>	 <p><b>Level 4 x 21</b></p>	 <p><b>Level 5 x 14</b></p>
	Activity	<p><b>PUB APRIL 23</b></p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="218 658 343 829">  <p>Wipe-clean, 297 x 210mm RRP £4.99</p> </div> <div data-bbox="423 658 548 829">  <p>Wipe-clean, 297 x 210mm RRP £4.99</p> </div> </div>		<p><b>PUB MAY 23</b></p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="830 658 956 829">  <p>Wipe-clean, 297 x 210mm RRP £4.99</p> </div> <div data-bbox="1035 658 1161 829">  <p>Wipe-clean, 297 x 210mm RRP £4.99</p> </div> </div>		<p><b>PUB JULY 23</b></p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="1449 658 1574 829">  <p>Wipe-clean, 297 x 210mm RRP £4.99</p> </div> <div data-bbox="1653 658 1779 829">  <p>Wipe-clean, 297 x 210mm RRP £4.99</p> </div> </div>
Novelty Board		<p><b>PUB MAY 23</b></p>  <p>Sliding counters 230 x 230mm RRP £7.99</p>	<p><b>PUB JUNE 23</b></p>  <p>Full-page gatefold flaps 210 x 210mm RRP £7.99</p>	<p><b>PUB JULY 23</b></p>  <p>Shaped play pieces 230 x 230mm RRP £8.99</p>	<p><b>PUB AUG 23</b></p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="1193 961 1348 1115">  <p>Cased board 210 x 210mm RRP £6.99</p> </div> <div data-bbox="1363 961 1518 1115">  <p>Cased board 210 x 210mm RRP £6.99</p> </div> </div>	<p><b>PUB SEPT 23</b></p>  <p>Die-cut pop-ups 210 x 210mm RRP £7.99</p>



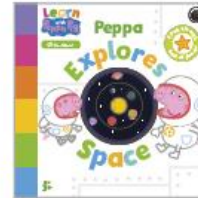
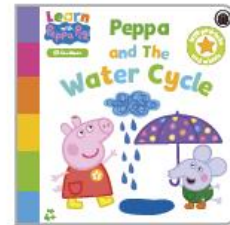
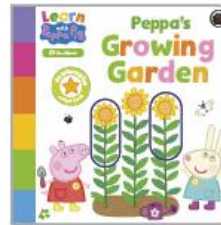
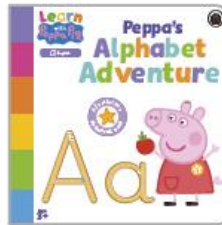
# 2024 Formats and Titles



Activity



Novelty



# Learn with Peppa Pig






# Phonics



**Learn with Peppa** phonics reading books provide **decodable** stories to take young readers from letter sounds to phonics fluency, through **five expertly graded levels**.

Let Peppa support your little ones on their early learning adventure in **Learn with Peppa**.



-  Each book contains one or two stories featuring beloved Peppa Pig characters
-  Letter sounds and tricky words are gradually introduced and carefully practised in the same order they are taught at school
-  Warm-up and after-reading activities are provided with every story for learning and consolidation, and a tint behind the text supports readers with dyslexia
-  A Lexile measure and book band for every book help parents to confidently choose the right starting point for their child, and a simple levelling quiz is available online!
-  Phonics resources, guidance and audio can be found at [www.learnwithpeppa.com](http://www.learnwithpeppa.com)

**LEVEL 1**

Starting to learn letter sounds

18 to 70 words

 10 books

**LEVEL 2**

Reading longer words and phrases

Up to 75 words

 10 books

**LEVEL 3**

Beginning to read full sentences

Up to 180 words

 15 books

**LEVEL 4**

Sounding out and blending confidently

Up to 350 words




 21 books

**LEVEL 5**

Ready to read independently

Up to 500 words

 14 books

-  Created and developed especially for little learners
-  Written and edited by education specialists
-  Supported by consumer insight
-  Paperback 225 x 210mm

# Spread from Phonics Level 1

## Learn Phonics with Peppa Pig

Phonics teaches children to read by learning the sounds of a language. They start by learning the sound for each letter or combination of letters, which helps them to break down words into sounds (th-i-nk). They can then blend these sounds together to read whole words ("think"). This is called sounding out and blending.

As children learn more sounds, they will meet them in lots of different combinations. With practice, they will learn to sound out and blend the sounds together to read new words.

Listen carefully as your child reads the **Learn with Peppa** stories with you. Encourage them to sound out and blend each word. If they find a word difficult, help them to sound it out. Most importantly, have fun!



Tap your finger under each dot. Say each sound as you do so, and then blend the sounds together to read the whole word.

p i g  
... ..

Find more phonics resources,  
guidance and audio online:  
[www.learnwithpeppa.com](http://www.learnwithpeppa.com)



Story 1

# Tip, Tip!

## Story warm-up

### Read the sounds

Practise sounding out and blending to read these words.

n a p  
... ..

s i p  
... ..

t i p  
... ..



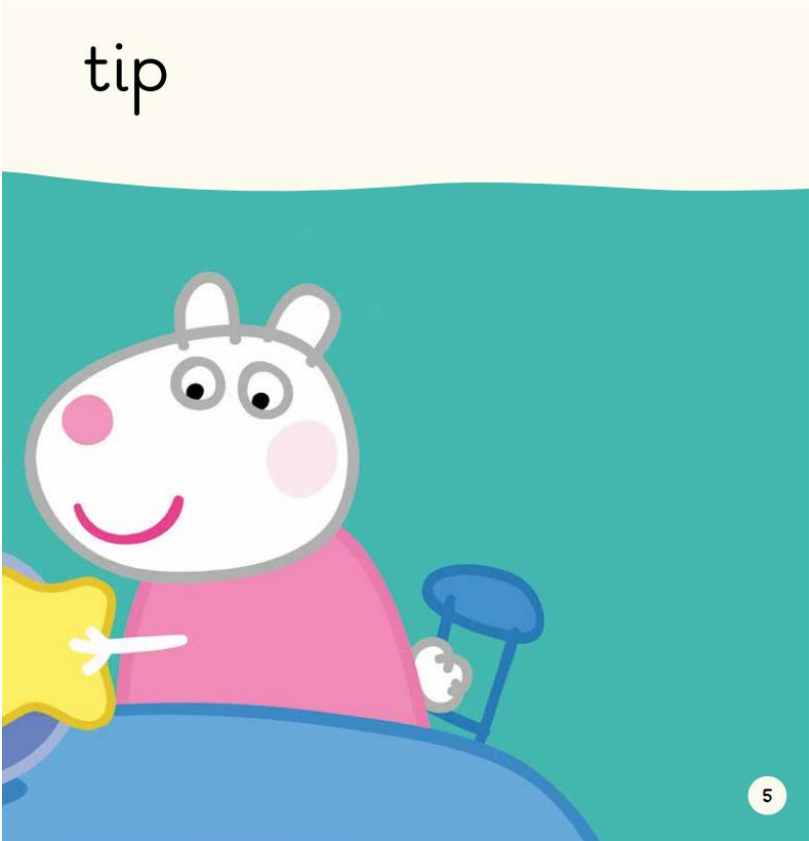


Spread from Phonics **Level 1**

tip



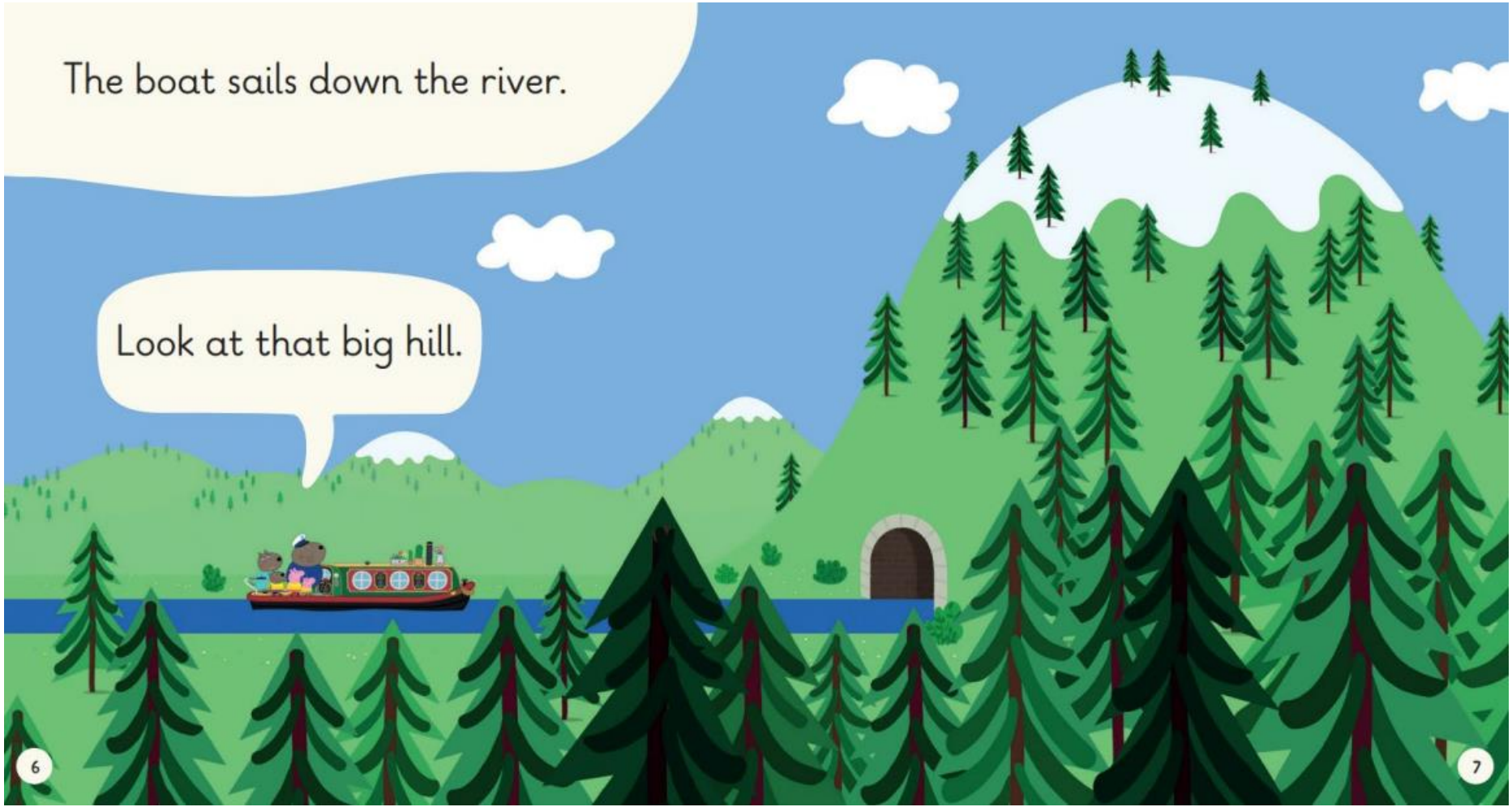
tip



Spread from Phonics **Level 2**

The boat sails down the river.

Look at that big hill.



# Phonics Level 3



Phonics

Peppa Pig sends a letter to her pen pal.  
Will she understand what Delphine Donkey says?

**Level 3 Book 15** provides structured practice of known letter sounds, adjacent consonants and long vowel sounds.

**Learn with Peppa** phonics reading books provide fully decodable stories to take young readers from first letter sounds to phonics fluency, through five expertly graded levels. Let Peppa support your little ones on their early learning adventure in **Learn with Peppa**.

<b>LEVEL 1</b>	<b>LEVEL 2</b>	<b>LEVEL 3</b>	<b>LEVEL 4</b>	<b>LEVEL 5</b>
Starting to learn letter sounds	Reading longer words and phrases	Beginning to read full sentences	Sounding and blending confidently	Ready to read independently
10 books	10 books	15 books	21 books	14 books

	U.K. £4.99	
<b>SAMPLE COPY ONLY</b>		
<b>NOT FOR RESALE</b>		
www.ladybirdeducation.co.uk		

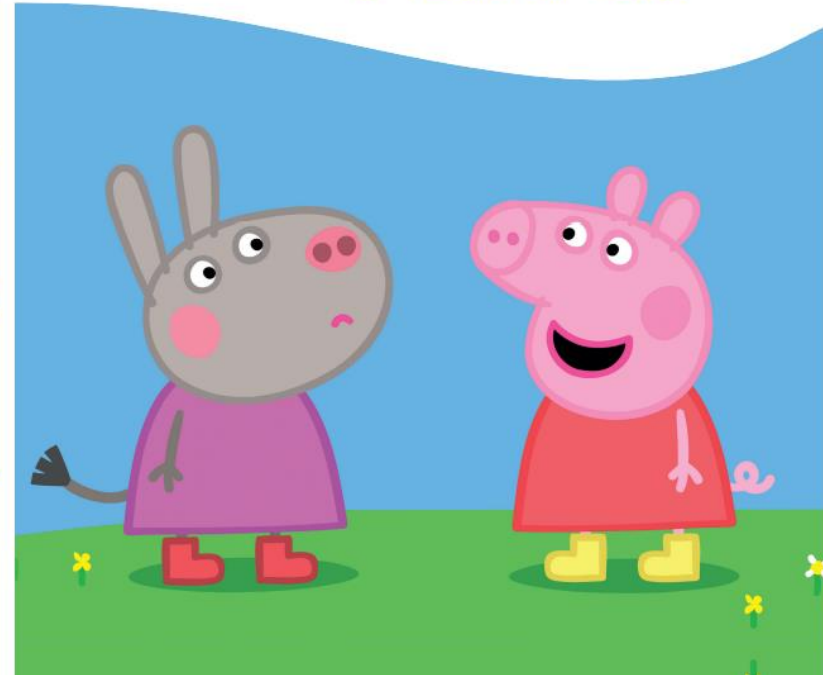
- making friends
- posting a letter
- Book Band 5 Green
- Lexile measure XXXX



Phonics



# The French Pen Pal



# Phonics Level 3

## Learn Phonics with Peppa Pig

Phonics teaches children to read by learning the sounds of a language. They start by learning the sound for each letter or combination of letters, which helps them to break down words into sounds (th-i-nk). They can then blend these sounds together to read whole words ('think'). This is called sounding out and blending.

As children learn more sounds, they will meet them in lots of different combinations. With practice, they will learn to confidently sound out and blend the sounds together to read new words.

Listen carefully as your child reads the **Learn with Peppa** stories to you. Encourage them to sound out and blend each word. If they find a word difficult, help them to sound it out. Most importantly, have fun!

Tap your finger under each dot. Drag your finger along each line. Say each sound as you do so, and then blend the sounds together to read the whole word. Sometimes, two letters together can make one sound.

r a b b i t  
• • - • •

Find more phonics resources,  
sounds practice and videos online:  
[www.learnwithpeppa.com](http://www.learnwithpeppa.com)

QR CODE  
TO COME

## The French Pen Pal

### Story warm-up

#### Read the sounds

Practise sounding out and blending to read these words.

b r a i n • • - •	b r i g h t • • - •	b u r s t s • - • • •	c r o w n • • - •
p o i n t s • - • • •	s t a r t • • - •	s t r e e t • • • - •	t r o o p • • - •

#### Practise the words

These words cannot be sounded out in this way. Read them together with your child.

are	have	into	like	love
me	no	said	she	the
there	to	today	was	were
what	you			

#### Meet the friends

These names are not as easy to sound and blend!  
Read them with your child.

Delphine Donkey	Madame Gazelle
Peppa Pig	



## Phonics Level 3

Today, Madame Gazelle is explaining how to send letters to a pen pal.



Start the letter with a greeting.  
Then tell them something you like.

# Phonics Level 3

## Have fun with Peppa Pig



Answer these questions about the story.

scooters

greeting

upstairs

chatting

1 Start the letter with a .

2 Delphine starts  in French.

3 Do you like sport or ?

4 Or we can go  to my bedroom?



What did Peppa send with her letter to Delphine?

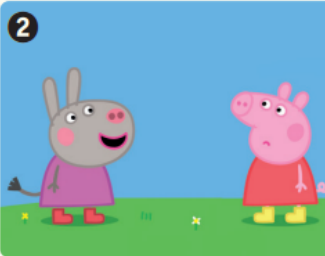


What happens next in the story? Pick the correct answer for each picture.



Madame Gazelle sends a letter to Peppa.

Peppa sends a letter to Delphine.



Delphine starts chatting in Finnish.

Delphine starts chatting in French.



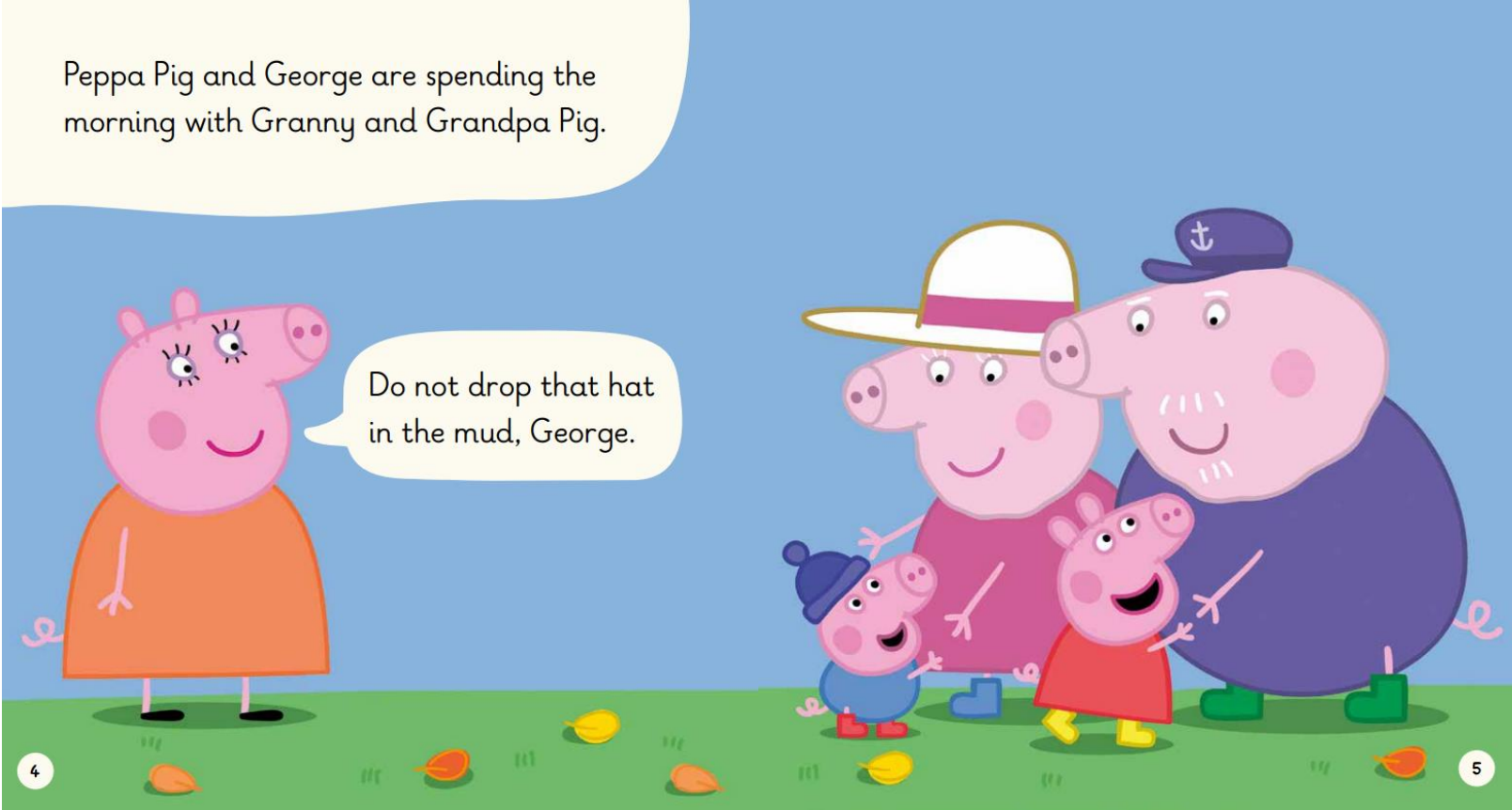
Delphine and Peppa go in a hot air balloon.

Delphine and Peppa jump in the mud.

Phonics Level 3

Peppa Pig and George are spending the morning with Granny and Grandpa Pig.

Do not drop that hat in the mud, George.



## Phonics Level 4

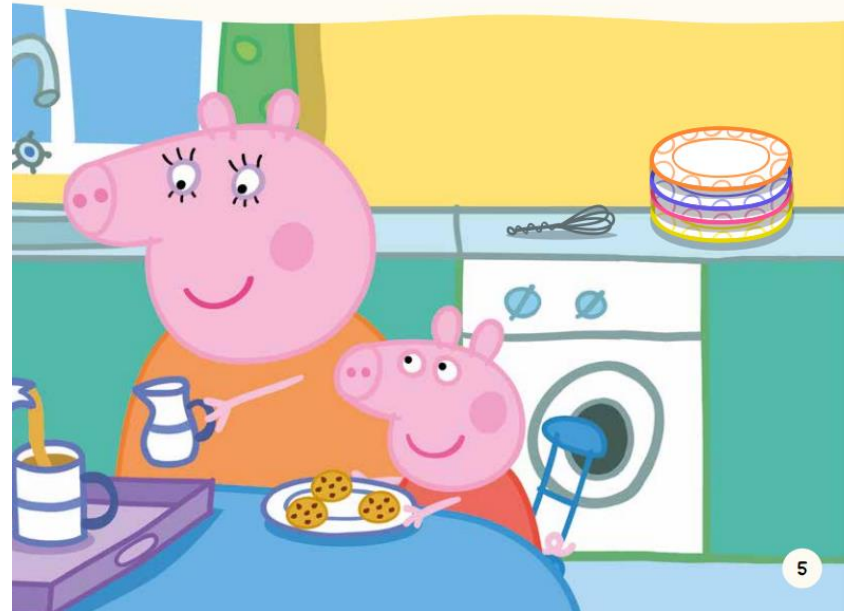
Mummy Pig is sitting down for a cup of tea.

She says, "We need to have a clean-up in the bedroom."



"Can we help?" shouts Peppa Pig.

"Yes," says Mummy Pig. "I am counting on you to put away all the play things."





## Phonics Level 5

Peppa Pig and George are wearing their waterproof raincoats. They want to go on a rainy outdoor adventure.



“You must wrap up in your anoraks and wear your rain hats. No bare heads!” warns Mummy Pig. She is worried they will catch a cold.



# Spread from Activity Book: Making Friends

## What are friends?

Friends are people who you like to spend time with. Friends like to talk to each other, play together and help each other. You might have one best friend, or lots of friends!

Trace the big letters, and then draw lines to match each name to Peppa's friends.



Suzy Sheep

Candy Cat

Danny Dog

Mandy Mouse

Zoe Zebra

Rebecca Rabbit

Pedro Pony

Freddy Fox



My name begins with a S! What letter does your name begin with?



Write your name on the line, then draw a picture of your friends in the box below.

Suzy Sheep is my best friend!



\_\_\_\_\_ s' friends

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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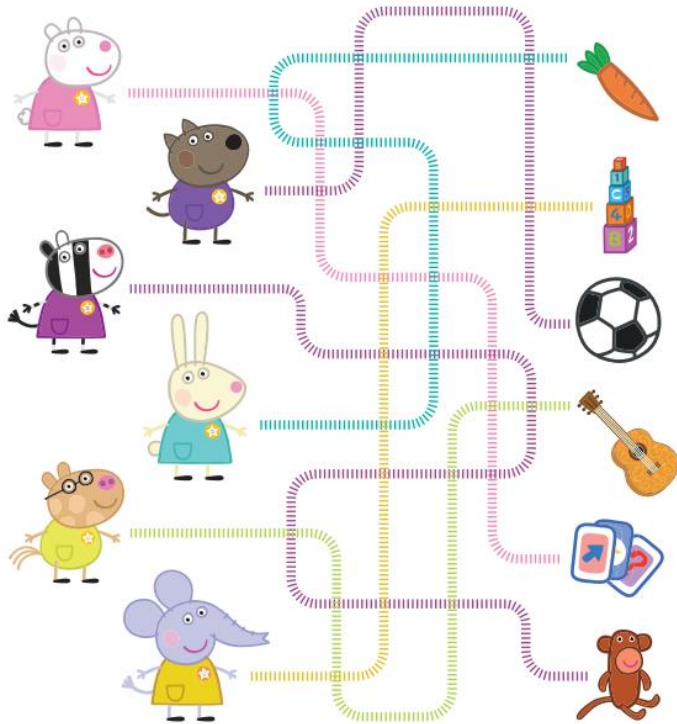
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# Spread from Activity Book: Making Friends

## Favourite things

Friends enjoy playing together even if they like different things. Today, Peppa is learning what her friends like best. Follow the trails with your pen to discover everyone's favourite things. Do you like to do any of these, too?

My favourite thing is jumping in muddy puddles!



What do you like to do with your friends?  
Circle your favourite activities below.

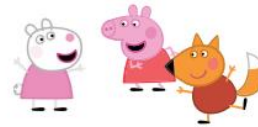
Can you also think of one thing you like to do quietly by yourself?



dress up



have a tea party



dance



play football



draw



play board games



jump in muddy puddles

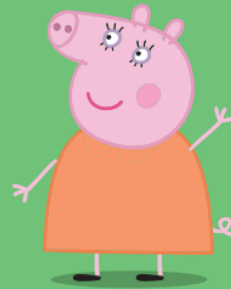


visit the playground

# Spread from Novelty Board Book: Count and Slide

Peppa Pig and her friends are going on a bus trip! Let's count from 1 to 5 as they go. The bus picks Peppa up first.

I can see 1 house.  
Can you count 1  
of anything else?



- 1 one
- 2 two
- 3 three
- 4 four
- 5 five



How many passengers are on the bus?

Move the Peppa slider upwards to help you count.



# Spread from Novelty Board Book: Patterns and Shapes

Peppa and her friends are making fun decorations for the school fair. How many of these shapes do you know?

A triangle has three sides and three corners.

A square has four sides that are all the same length.

A circle is round. It has one long, curved side.



Read the shape descriptions. How many of each shape can you see on this page?

Match your coloured shapes into the correct spaces.



This time, can you match the shape AND the colour?

