

Knowledge:kids

# Luna, Chip & Inkie

ADVENTURE RANGERS GO



# Luna, Chip & Inkie: Adventure Rangers Go

***“Always here to help a friend or lend a hand!  
Adventuring in Sea, and Sky, and Land!”***

Help is on the way!

Who’s ready to corral an army of runaway frogs? Who’s on the case to investigate a strange noise in the night? Who do you call to find the vanishing acorns for your world-famous Acorn Flan? The Adventure Rangers, that’s who!

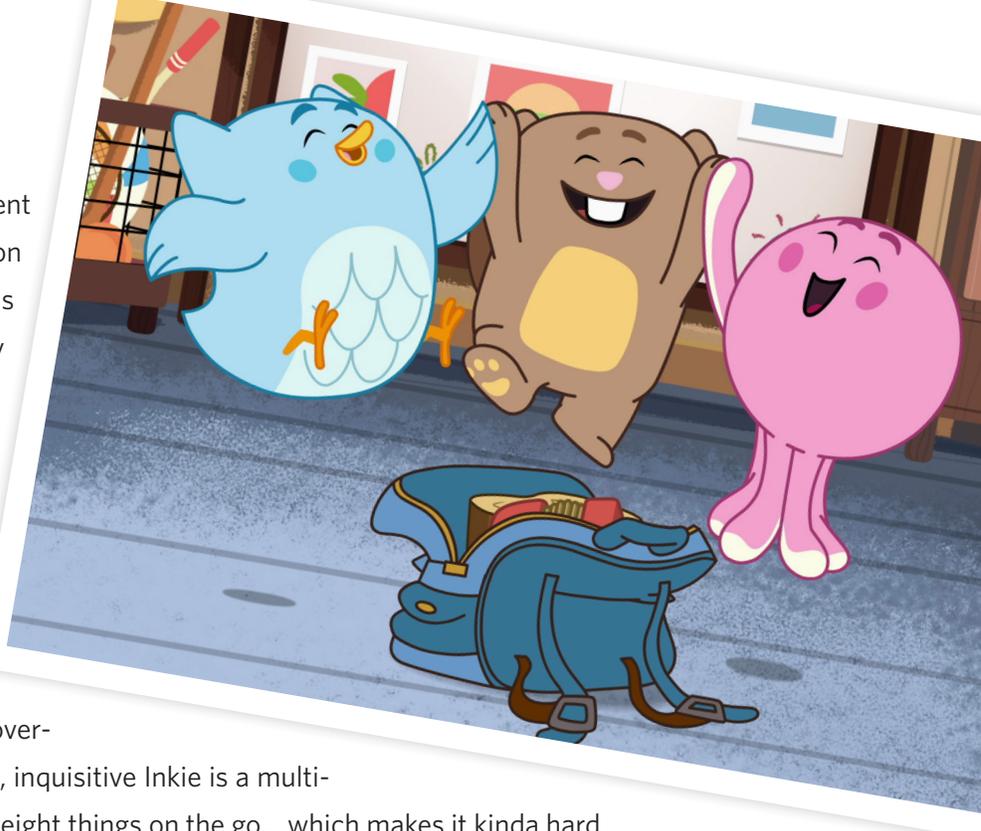
Best buddies Luna, Chip and Inkie are always eager to lend their friends a wing, paw or tentacle, because helping others is what they do best. This owl, beaver and octopus couldn’t be more different, but together they are a team supreme! Whether it’s a rollicking rescue, a crazy quest, a neighborhood clean-up, or a spooktacular mystery, the Adventure Rangers are always eager to make a difference in their community of Eagle Creek, the wilderness wonderland they’re proud to call home.

When a call for help arises, Luna, Chip and Inkie never fail to answer. But first they need to Gear Up! No matter where they’re at in Eagle Creek, the Rangers are an exhilarating zipline, river swim or a fluttery flight away from their home-sweet-treehouse where they can grab their Adventure Ranger Gear.

***“Luna is ready! Chip’s in the know! Inkie’s all set!  
Adventure Rangers GO!”***

Just like that, the Adventure Rangers are off... but things don’t always go according to plan. The problem with solving problems are the unexpected challenges they discover along the way. And those troubles always get bigger before they get better. The Rangers’ kid’s-eye view of the world means they can get things hilariously wrong, creating crazy, new complications. But our intrepid trio never gives up. They try and try again, learning from their mistakes and working together to find the perfect, not quite so silly, solution.

Luna, Chip and Inkie grew up in different parts of Eagle Creek - in the air, on land, and under water. That gives this diverse crew of caring critters very different perspectives. Luna flies high, using her keen eyesight to get the big picture. Her soaring imagination is as expansive as the sky. Dependable do-gooder Chip plants his feet and beaver tail firmly on the ground. This can-do beaver focuses on every detail, determined to be over-



prepared for everything! Mischievous, inquisitive Inkie is a multi-tasking octopus who's constantly got eight things on the go... which makes it kinda hard to focus. Inkie follows her pals' lead on land, but when the Adventure Rangers dive into an underwater adventure, this tentacled titan takes charge. With a little effort, a lot of heart, and awesome teamwork, the Rangers' different POV's become their special super-powers!

At the end of each adventure, it's back to the Treehouse to celebrate what they've accomplished and post a picture from the day's exploits on the Wall of Wonderful - a place dedicated to their collective achievements.

***"Adventure Rangers stand proud and tall.  
And once the team's helped one and all.  
We put a picture on the wall."***

**Luna, Chip & Inkie: Adventure Rangers Go** is a 40 x 11-minute, music-filled 2D series for kids 4-6 centered on three, enthusiastic problem solvers whose big imaginations land them in the most hilarious situations. But even when things go wrong, the Adventure Rangers always come through. Our heroes remind young viewers that even though they might feel overwhelmed as they face challenges, looking at the problem in a different way and having the resilience to try again are the keys to unlocking solutions.

Based on the well-known, animated Knowledge Kids characters, *Luna, Chip & Inkie: Adventure Rangers Go* is a celebration of the very values at the core of our network's mission; exploration, discovery, entertainment and learning through play.

# Meet the Characters

## Luna

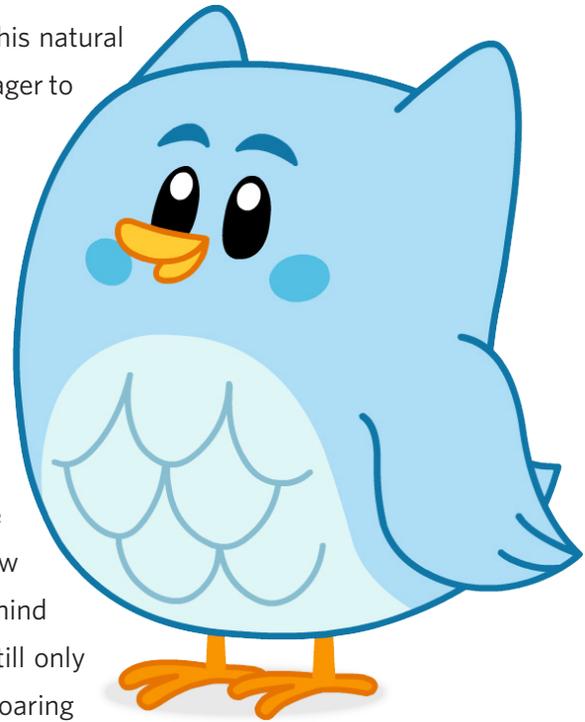
Super enthusiastic Luna is as smart as... well, an owl! This natural leader does everything with hilarious, over the top flair, eager to milk every ounce of discovery from each day.

***“We’ll string the entire town with lights!”***

***“Check out the spawning salmon leaping upriver!”***

***“Race you to the top of Yonder Point!”***

Luna likes to get a bird’s eye of any situation so she can take in the big picture. If a dam is overflowing, it’s Luna who sees the real problem is upstream where a tree has fallen across the creek and redirected the water. Now she and her pals can hatch a plan to fix the problem behind the problem! But sometimes seeing the big picture is still only half the story. Luna’s panoramic worldview feeds a soaring imagination that tends to stress about what could happen



instead of what *is* happening, sending her into a tizzy. In a wingbeat, Luna goes into planning hyperdrive, making her schemes so elaborate they cause total chaos. Chip and Inkie know Luna means well and they’re always there to calm their owly pal’s concerns. With an assist from her fellow Adventure Rangers, Luna flutters back down to earth.

This excitable owl can also ruffle feathers when she insists on doing things her way, confident that her plan is clearly the amazingest, most supremely terrific plan ever! But Luna is learning to let go of her worries to step up for her community. She knows that collaborating with her friends will help them all find the perfect fix, not to mention another out of this world adventure.

# Meet the Characters

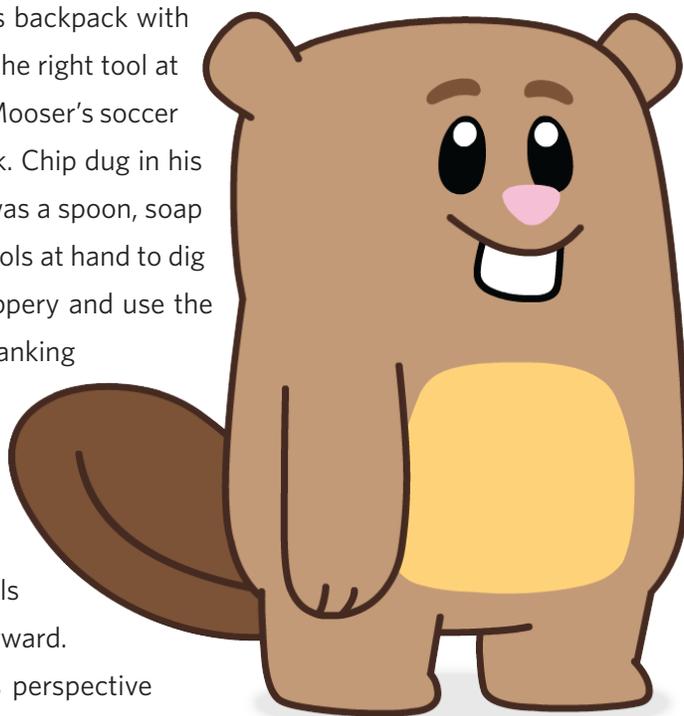
## Chip

This gung-ho beaver has a zest for fun that's truly contagious. With his positive attitude and toothy grin, impulsive Chip jumps into activities tail-first, ready for anything with his trusty backpack. And when we say anything, we mean everything!

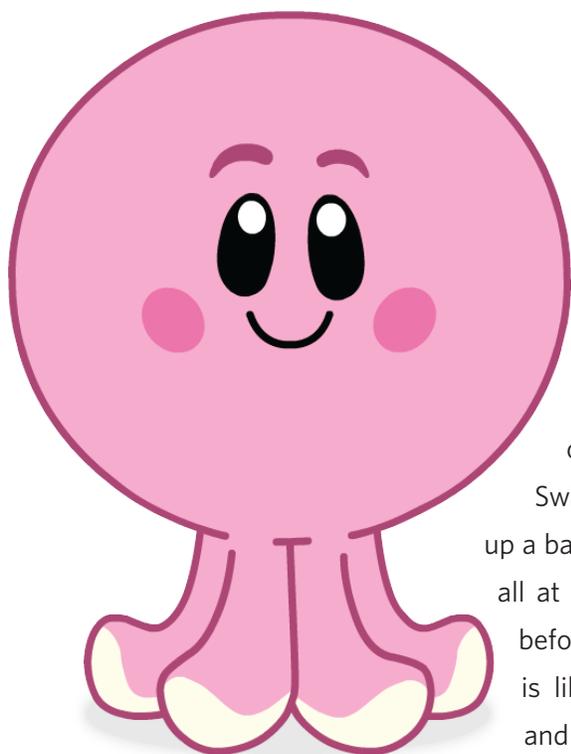
***"No tree is unclimbable! No rock is unjumpable! No branch is unchewable!"***

Chip's sharp teeth can carve a log into just about anything. And what better way to use his building skills than to help his community? But this over-eager beaver's impulsive nature can get out of control. Why waste time thinking things through when he could be done solving this problem and moving onto the next? Too bad the next problem is usually the one Chip just created! Oops. It's a good thing this beaver prides himself on being prepared. He stuffs his backpack with gear for every possible emergency but finding the right tool at the right time is a challenge. Like when a Mini-Mooser's soccer kick went wild and the ball lodged under a rock. Chip dug in his pack for a jack to lift the rock but all he found was a spoon, soap and a pencil. The team improvised, using the tools at hand to dig space under the ball, soap it up to make it slippery and use the pencil to take some of the air out before easily yanking the ball free. Victory!

Chip loves to sink his teeth into new challenges but gets pretty stubborn about sticking to his original plan. He gets so caught up in the details that it's hard for him to see any other path forward. Luckily, Chip has Inkie and Luna to widen his perspective and help him see all sorts of new possibilities!



# Meet the Characters



## Inkie

When adventure calls or a problem arises, this can-do octopus is there to lend a hand... or eight! Like a slippery Swiss-Army knife, Inkie can handle multiple tasks, blowing up a balloon animal, playing accordion and juggling pinecones all at once! This ultimate multi-tasker grew up underwater before meeting Luna and Chip, so hanging out on dry land is like entering a magical wonderland. Endlessly curious and eager to see and do absolutely everything, Inkie can't help checking out what's under every rock and behind every tree, noticing random details that enable the Adventure Rangers to find the perfect solution to each challenge. Of course, it's hard to stay focused when doing so many things at once. When the gang picks blueberries, Inkie can't help getting engrossed by ants carrying off berries...

***"And look, their anthill is right by a flower.... And there's a bumblebee drinking nectar and... What were we doing again?"***

Inkie is eager to be a part of this cool new community and help all her amazing friends. This octopus doesn't like to let anyone down so saying no isn't easy. But the more Inkie takes on, the less attention each job gets, so things can get out of hand awfully fast. Because land is not Inkie's normal environment she's happy to let Luna and Chip take the lead. But underwater, her confidence soars and this tentacled tomboy is eager to show off everything there is to see. Jokester Inkie loves to make Luna and Chip laugh by pulling silly pranks with one tentacle while distracting them with the others. Is that a pumpkin Chip is wearing instead of a hat? Good one, Inkie!

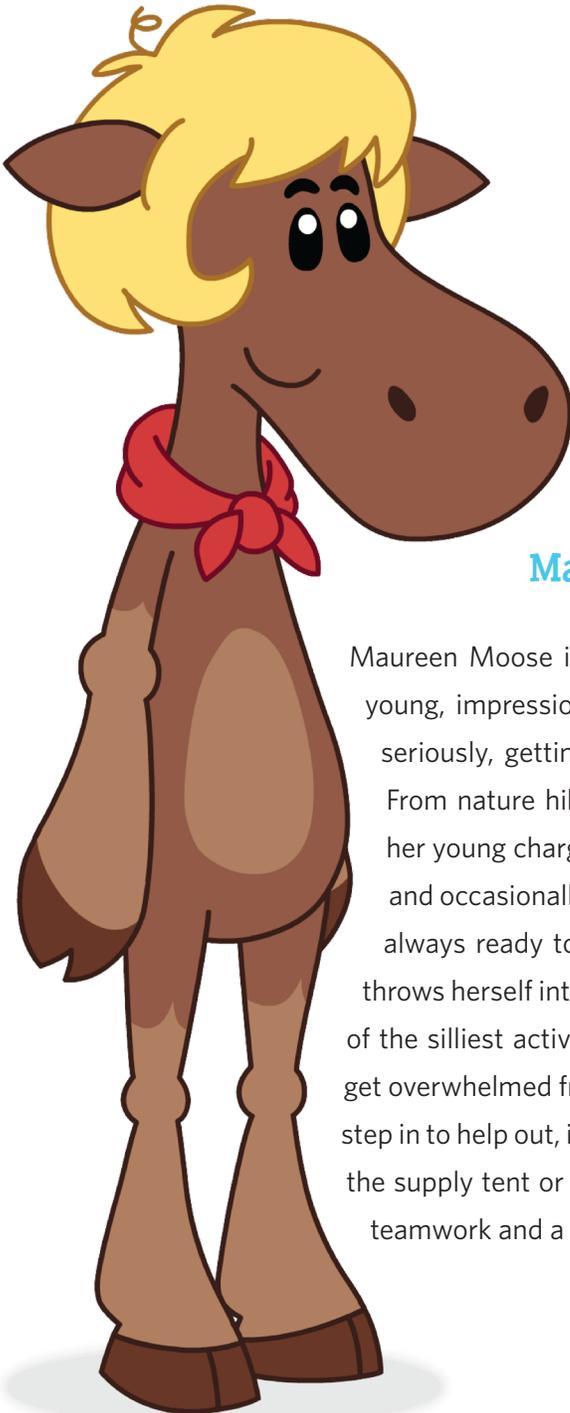
# The Secondary Cast

## Bert the Bear

Hapless, loveable Bert is a friendly, fuzzy bear who likes to help the Rangers make sure everyone and everything in Eagle Creek is happy and safe. This big-hearted, outdoorsy bundle of fur always has a spring in his step, a wink in his eye and a bold frontier spirit. His respect for the forest and its critters runs deep and Bert prides himself on helping Luna, Chip and Inkie protect and nurture the natural world. It's just too bad Bert tends to panic, has no sense of direction, and hibernates on the spot when overwhelmed. He's even gotten lost in his own lookout tower! Thankfully the Adventure Rangers are always there to save the day when Bert gets in over his head. Despite his flaws, Bert is a swell guy, gives great hugs and would do anything for his pals. The team can always rely on him to give advice straight from the heart. After all, his heart is bigger than the great outdoors.



# The Secondary Cast



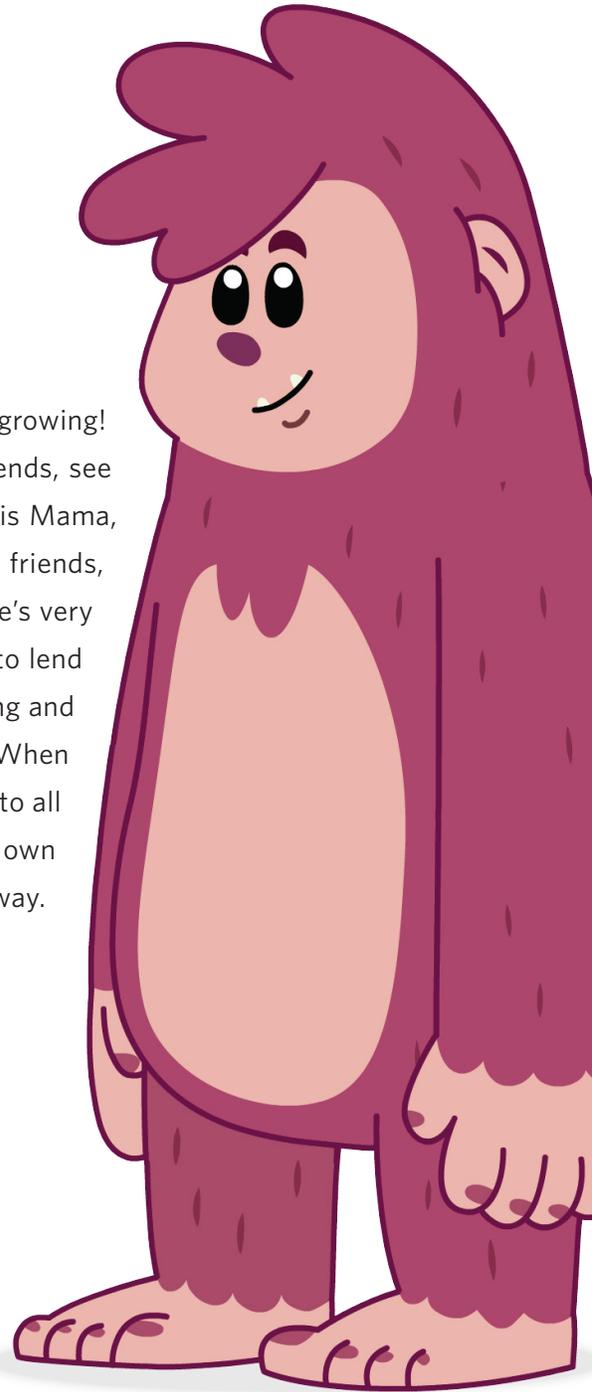
## Maureen Moose

Maureen Moose is the enthusiastic and effusive leader of the Mini-Moosers, the young, impressionable troop of moose under her watch. She takes this job very seriously, getting up at the crack of dawn to prepare for the day's adventures. From nature hikes to canoe trips to firefly watching evenings, she likes to keep her young charges on the go-go-go, back packing, telling spooky campfire stories and occasionally yumming up s'mores. Fancying herself fluent in woodpecker and always ready to moonwalk and pop and lock at any mooosical event, Maureen throws herself into any activity, helping her young charges get the maximum fun out of the silliest activities. But even ever-capable Maureen can run into problems and get overwhelmed from time to time. That's when her friends, the Adventure Rangers, step in to help out, investigating the mysterious disappearance of marshmallows from the supply tent or saving her from a giant mosquito. Whatever the problem, a little teamwork and a whole lot of fun will fix it!

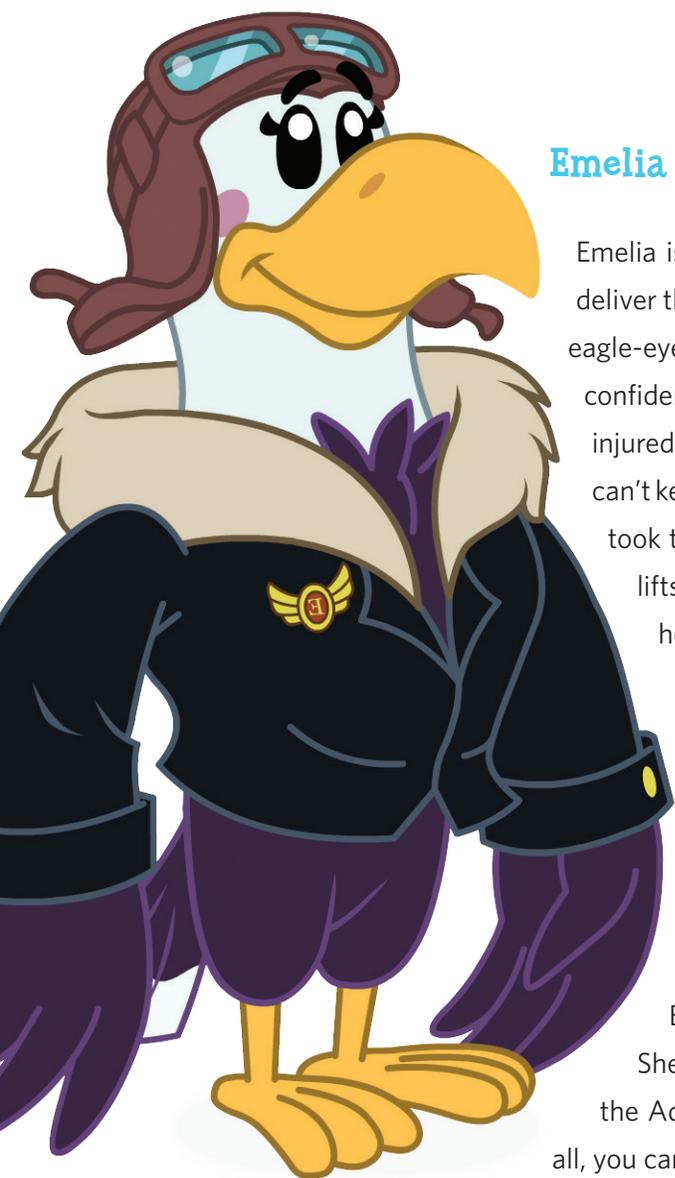
# The Secondary Cast

## Little Bigfoot

Little Bigfoot is already taller than all of his friends, and he's still growing! This curious, sensitive, young sasquatch is eager to make new friends, see new sights and try new things. Little Bigfoot lives in a cave with his Mama, but he's venturing out beyond his home with the help of his new friends, Luna, Chip and Inkie. This furry fellow may look a little scary but he's very good natured, assumes the best in everyone, and is always ready to lend a helping hand to anyone or anything in need. Little Bigfoot is strong and athletic, but he can be a bit clumsy thanks to his growing body. When your feet are this huge it's easy to trip over them. This fuzzy friend to all is a big time "hugger" so look out! He's still not always aware of his own strength so one good hug from him can literally take your breath away.



# The Secondary Cast

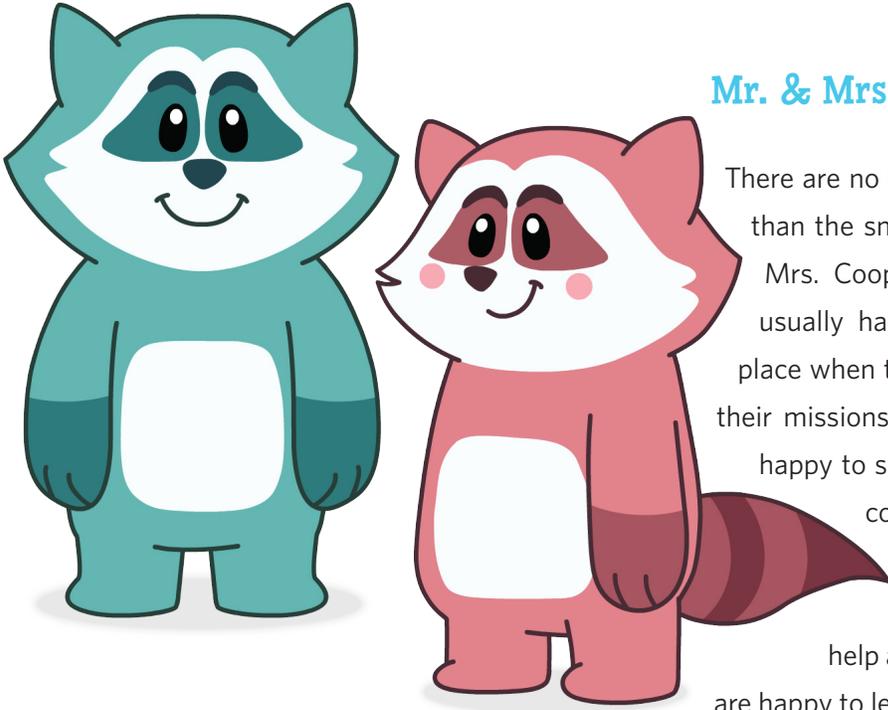


## Emelia Eagleheart

Emelia is a brash bush pilot who ventures to Eagle Creek regularly to deliver the mail, drop off supplies or even fly in unexpected visitors. This eagle-eyed aviatrix puts the wild in the wild blue yonder! Eccentric and confident, Emelia takes unexpected challenges in stride. Years ago, she injured her wing and thought that she was grounded for good. But you can't keep an eagle from soaring, so Emelia learned to fly a seaplane and took to the skies in a whole new way. Now, every time her seaplane lifts off, Emelia is filled with grateful delight. Wahoo! She just can't help sneaking in a joyful loop de loop or aerial acrobatics.

Being an eagle with ancestors stretching back to the beginnings of Eagle Creek, Emelia is very connected to her Indigenous roots. She has a wealth of knowledge about the land's history and is always willing to share a story, legend, or spin a flight of fancy, to the delight of those around her. Luna, Chip and Inkie love Emelia... especially Luna. The little owl looks up to Emelia's boldness and eagerness to overcome any challenge. She's also a heckuva flier! For her part, Emelia always encourages the Adventure Rangers to step outside of their comfort zones. After all, you can't fly without out spreading your wings!

# The Secondary Cast



## Mr. & Mrs. Cooper

There are no better critters to run a small General Store than the smart, hardworking raccoon couple, Mr. and Mrs. Cooper. The store is their pride and joy and usually has whatever you need. It's also the go-to place when the Rangers want to stock up on snacks for their missions and adventures. The Coopers are always happy to see the trio and, since they serve the whole community, they're a font of knowledge about the goings-on around Eagle Creek. The Coopers rely on Luna, Chip and Inkie to help around their store and of course, our heroes are happy to lend a hand!

## Beck & Brooke

This twin team of brother and sister otters run the "Oh Buoy" Boat House and have been Inkie's pals forever! Natural sailors Beck and Brooke know the water routes and islands around Eagle Creek like the back of their paws. These caring critters always finish one another's sentences as they zip around patching, painting and repairing. Playful and zany, Beck and Brooke haven't a care in the world and eagerly seize on any chance to goof around. Sure, they're supposed to be managing deliveries from far-away places but there's always something more fun to do; like clam shuffleboard, boat house dance parties, and pulling gentle pranks. The mix-ups and mayhem caused by these goofy otters add to the complications the Adventure Rangers are called in to sort out. But they also add to the fun!



# The Secondary Cast

## Seymour Squirrel

Cocky, clever chef Seymour may not be big in size but boy, is he big on adventure! This squirrel owns the Eagle Creek café, the go-to spot for a tasty snack, a celebratory lunch or an impromptu singalong. That's where you'll usually find Seymour, zipping from table to table, tail flicking as he serves up a smorgasbord of yummy goodies. Every so often Seymour closes the café, pops on a tilly hat and grabs his shoulder bag before marching off in search of more acorns, his number one ingredient, with a shout of:

***"Squirrel Away!"***

Sometimes the Rangers come along but occasionally Seymour leaves them in charge of the café. Either way, things are bound to get reeeally nutty.

This chatty squirrel is full of tall tales about his globe-trotting adventures and will gladly share them at the drop of a nut. The best part is... they're all true! Outsmarting polar bears on the frozen tundra! Escaping giant snakes in the Kookymunga Jungle! Climbing to the top of Mount Tippytoe! Luna, Chip and Inkie are super inspired by Seymour's stories and know that they can count on him to lend a paw or give advice for their most daring adventures.



# The Secondary Cast

## Mr. Crumple

Eagle Creek is a super friendly place to live, even for a prickly porcupine like Mr. Crumple, the sweetest curmudgeon you'll ever meet. Mr. C can't help bristling when things start get crazy, eagerly sharing his fanciful theories about the goings on in town.

***"Hmm, Ranger Bert is eating a ham sandwich. Must be planning to ham it up at the campfire tonight..."***

***"Gasp! That fallen tree was surely pushed over by a mole invasion..."***

***"Whoa Nelly! The sand on this beach is as hot as volcanic ash!"***

Mr. Crumple is Eagle Creek's official street cleaner. Each morning he drives good old Sweepy, his homemade street sweeping machine, through the streets, sucking up stray bits of this and that... all the while keeping an eye on the goings on around town. Luna, Chip and Inkie look up to Mr. Crumple and treat him with the respect and patience that an elder resident of Eagle Creek deserves. They know that he may be prickly, but he has a huge heart... a good deal of it reserved for his pet hermit crab Herman, the only creature in town crustier than he is.



# The World of Eagle Creek



Luna, Chip and Inkie may be our stars, but there's another important character in this show - Eagle Creek! Our heroes, and all the animals here in nature's neighbourhood, live together in a coastal forest setting of lush woods and crystal lakes under clear blue skies. If you're up for an adventure, you can burrow in fluffy snow drifts! Slide down a zoomy zip-line! Traverse wiggly rope bridges! Swim in a shivery cold creek! Swing from branch to branch in the treetop canopy! Gaze at the night stars from Yonder Point! Or dig up lost treasure from the roots of an ancient tree! The Adventure Rangers are free to roam and play all over. After all, this natural wonderland is basically their big backyard. No matter where they go, watchful and caring adult figures are close by, encouraging our adventuring trio to feel safe, supported and empowered.

While digital technology in Eagle Creek is completely absent, props and vehicles are sleek, cool versions of those in our everyday world. The Ranger Rider smoothly transitions from all-terrain vehicle to boat, to submarine, to airplane... and even to helicopter! And the Adventure Rangers' amazing Treehouse headquarters is complete with a treetop birdhouse for Luna, a log cabin home for Chip and underwater grotto for Inkie. Of course, our heroes don't spend much time inside... There are too many adventures calling! It's the Rangers' mission to protect and support all the residents, animals and plants of Eagle Creek, helping wherever they can, looking out for their environment and learning from everyone they meet.

# The World of Eagle Creek

## The Treehouse

On a rocky point overlooking the shore, on the edge of the woods, high in a huge cedar tree is the Adventure Rangers' official treehouse HQ! Connecting Luna, Chip and Inkie's very different worlds, the Treehouse has multiple levels where each Adventure Ranger has their own special spot. Luna's treetop nook has an amazing view, a telescope and books galore. Chip's main floor log cabin has cabinets and drawers stuffed with odds and ends, plus piles of logs waiting to be chewed into something amazing. Where the roots meet the shoreline, Inkie's underwater grotto is filled with art supplies and easels, musical instruments

and other cool stuff to help her knit a sweater, paint a picture or dream up a plan... usually all at once! The Adventure Rangers celebrate each of their accomplishments with a souvenir picture. It can be a silly selfie with whomever they helped that day or a behind the scenes shot showing the team in kooky disguises, falling in a puddle, or hanging upside down from a tree. At the end of each episode the picture gets pinned to the Wall of Wonderful inside the Treehouse so Luna, Chip and Inkie can look back on their exploits. Doing a good deed is its own reward but sharing happy memories of helping friends is the best reward of all.



# The World of Eagle Creek

## Eagle Creek's General Store

This mom 'n' pop shop is run by raccoons, Mr. and Mrs. Cooper. As Eagle Creek's only place to get groceries, it's a great spot for the Rangers to pack a snack for their next adventure. The Coopers also carry items like toys, rain gear, books and, of course, ingredients for s'mores. It's exactly the kind of charming store you might find at a campground, crammed with all kinds of surprising bibs and bobs. Shipments come in all the time, so there's always something new and interesting on the shelves.



## Eagle Creek Lodge

Overlooking Eagle Creek is the main lodge. It's a kind of cozy "town hall" with a big common area and a stone fireplace surrounded by books, historical artifacts, and portraits of local heroes. It's a great place to have a party, gather for official meetings or even just sit and read a book when it's raining out.

## Bert's Lookout Tower

Nestled near the town square, Bert's tall Lookout Tower helps him keep a keen eye out for any sort of emergency. Bert is a one-bear early warning system that allows the Adventure Rangers to respond to a cry for help super-duper fast. Bert divides his time between this tower and a deep forest station connected to town by a zip-line.



# The World of Eagle Creek

## Lake Wishy Washy

Eagle Creek sits on the pristine shores of beautiful Lake Wishy Washy, where everyone in town likes to go cool off with a swim, build a sandcastle or gather for a bonfire. But this watery playground is said to be the home of a strange lake creature. Some say it's scary, others say it's shy, others say the creature is just a myth. Chip, Luna and Inkie think it's a mystery just waiting to be explored.



## Camp Antler

More like a playground camp than a campground, Camp Antler is the headquarters for Maureen and her Mini-Moosers. Set in a sunny clearing in the forest, the camp has a main tent and lots of little tents lined up next to it. In the centre sits a small stage for camp functions like talent shows and nature hikes. It also has a campfire around a special "thinking rock" marking the spot where Maureen first came up with the idea of the Mini-Moosers!



# The World of Eagle Creek

## Oh Bouy Boathouse

Not all critters in Eagle Creek can swim like Inkie or Chip. Some prefer a canoe, kayak, or a paddle boat. You can find all the watery modes of transport at the Oh Bouy Boathouse on the shores of Eagle Creek Harbour. It has a small lighthouse so you can dock safely in the fog, plus playful otter owners Beck and Brooke are always around to help out with a song or a joke. It's also where Emilia's Loosey Goosy seaplane lands for her visits and deliveries.

## Yonder Point

Up on Yonder Point, the view of Eagle Creek and its surroundings extends as far as the eye can see. It's a great gathering place for picnics, festivals or just gazing at stars on a clear night. During the day, you feel on top of the world. And at night you feel closer to the moon. Plus, it's the perfect spot to get your bearings when you're out on an adventure.

## Whispery Island

This small island in the middle of Lake Wishy Washy has always been veery mysterious. Maybe it's the giant trees. Or maybe the strange rock formations. Or it could just be the creepy legends about strange happenings on this seemingly deserted island. Whatever the reason, the Adventure Rangers love the mystery of it!



# The Series Tone

## Community Helpers with Heart



While the desire to help others in Eagle Creek sets the adventure on its way, it's the social-emotional core that gives our stories their heart! Relevant preschool themes such as friendship, respect, listening, accepting others who are different, collaborating and problem solving infuse our adventures. Luna, Chip and Inkie also have their rules of conduct - it's part of being a good Adventure Ranger! An Adventure Ranger is helpful, kind, empathetic and loyal - even when they have to overcome their own insecurities and be brave.

Humour is an incredibly important part of the fun and is the official sponsor of everything the Adventure Rangers do! With good comedic timing, outlandish events and unexpected turns, the series will hit the audience funny bone. A huge part of the comedy lies with the trifecta of Luna (the overzealous idea planner), Chip (the leap first, look later "MacGyver") and Inkie (the curious and good-natured practical joker) juxtaposed with the silly, charming, and occasionally hapless inhabitants of Eagle Creek to create a perfect storm for hilarious adventures.

# A Bit About the Music

Music is an important component in the series. A cry of “Adventure Rangers GO” is our call to action, carrying us into the Opening Song as the gang “Gears Up” for their mission. Each episode also includes an original song that supports the theme, emotional arc, or the critical thinking aspect of the story. The original song is episode specific but can also be enjoyed online, providing its own context. Catchy and fun, the original music will appeal to both kids and their parents who may be viewing, or listening, alongside them.



# The Format

## How Our Stories Play Out

### 1. A Day Like Any Other Day

Luna, Chip and Inkie enjoy a typical day in Eagle Creek and run into a personal, emotional issue for one of our main characters. Luna might get a little bossy. Or Chip might feel clumsy. Or Inkie is nervous about trying something new. But that problem will have to wait when the Adventure Rangers discover someone in need. Luna, Chip and Inkie head back to the Treehouse to gear up and help out. Adventure Rangers Go!

### 3. Try, Try Again... and Again

The Adventure Rangers implement a big plan to solve the problem at hand but things don't go smoothly. In fact, they go hilariously wrong, often because of the Ranger who's still working through their own personal issue. Then the Rangers try a new plan that goes even more wrong! Just when all seems lost, Luna, Chip and/or Inkie put aside their personal fear or assumption and try to look at the problem in a new way.

### 5. Wall of Wonder

The Adventure Rangers pin a picture of their latest mission on the Treehouse's Wall of Wonderful dedicated to their achievements! Bursting with pride, Luna, Chip and Inkie exchange congratulations and end the story with a silly moment or amusing gag.

### 2. Opening Credits: To The Clubhouse!

The Adventure Rangers arrive at the Treehouse, each in their own way; ziplining, soaring or swimming then enter the headquarters, singing the Ranger THEME SONG. The trio quickly GEAR UP, packing everything they need for an action-packed, music-filled new journey!

### 4. Working Together!

The Rangers collaborate on a new solution, singing about the issue or challenge they are learning to overcome. Maybe Luna realizes she needs to be more open to others' ideas. Perhaps Chip learns to take a moment to think before jumping into action. Or Inkie could discover that trying new experiences can be lots of fun. This is the 'EUREKA MOMENT' they were looking for! Working together leads to success!





# Springboards

## Way Too Eager Beaver

When the Rangers volunteer to help Maureen take the Mini Moosers on a camping trip, Chip stuffs his backpack with all sorts of fun activities for when they arrive. All through the hike, he insists on hurrying everyone up when they stop to admire a scenic view or smell a pretty flower. They have to keep moving on to the campsite so they can finally have fun! Soon, Chip's over-stuffed pack sends him tumbling back down the hill. It's up to Luna and Inkie to save their friend but they have to wait till he's ready to get hiking again. Chip is too busy enjoying the view he's been missing.

**Featured character:** Chip

**Character Problem:** Don't be so focused on your "plans" that you don't stop and appreciate what's happening around you.

**Adventure Problem:** The Adventure Rangers take the Mini-Moosers on the camping adventure of a lifetime.



# Springboards

## Skate Expectations

After earning their Knitting stars, the Mini-Moosers are excited to complete their final Winter challenge: getting their Skating star. But the rink is out of commission! Chip and Luna volunteer to build a new one, but Inkie keeps coming up with different activities they can do instead of skating. And why is she riding in the wrong direction on the ice sweeper? Turns out Inkie doesn't know how to skate and is afraid of looking silly. That's okay. Everyone feels a little silly when they're learning something new. But with friends like Chip and Luna at her side, Inkie will be flying across the ice in no time.

**Featured character:** Luna, Chip and Inkie

**Character Problem:** Learning to do new things can be scary. But they can also be fun.

**Adventure Problem:** The Adventure Rangers are building a skating rink for the Mini Moosers but why does Inkie keep suggesting that they do every winter activity except skating?



# Springboards

## Know It Owl

When Luna, Chip and Inkie join the Eagle Creek obstacle course, it seems like it should be easy peasy seabreezy. After all, the Adventure Rangers always work together. But Luna keeps changing plans in the middle of the course, even when she was the one who made the plan in the first place. The confusion that happens always sends the owl and her friends tumbling before they finish each activity. What's up, Luna?! With one more course still to go, Luna agrees to stick to the Rangers' plan and before they know it, they're bouncing over the finish line. Best of all? They had a blast doing it!

**Featured character:** Luna

**Character Problem:** Luna learns that when you are part of a team and agree on a plan, you need to stick to it for maximum success.

**Adventure Problem:** How can the Rangers finish the Eagle Creek obstacle course when Luna keeps changing the plan? Can Chip and Inkie find a way to get their friend to stay on track?



# About the Team

Luna, Chip and Inkie are the beloved mascots of Knowledge Kids, featured on Knowledge Network, British Columbia's public broadcaster. Since 2008, they've appeared across Canada in interstitial shorts, online games and a best-selling hard-cover storybook. In 2019, Knowledge Network premiered a half-hour, animated musical special, *Luna, Chip & Inkie in The Festival of Wishes*. The *Luna, Chip & Inkie* series is developed in-house by Knowledge Network and brings together world-class talent in the world of children's content, including production partner, Epic Story Media.

## Michèle Paris

### **Executive Producer, Luna, Chip & Inkie: Adventure Rangers Go**

As the head of children's programming for Knowledge Network, Michele has steered the Knowledge Kids brand from its inception and been key in the development of the Luna, Chip and Inkie characters. Her work in children's programming includes acquisitions, strategy, scheduling brand development, and collaboration with animators and independent producers of kids' content.

## Pat Ellingson

### **Consulting Producer for Knowledge Network**

As the former Creative Head of Children's Programming for TV Ontario, Pat Ellingson brings a wealth of experience to her consulting role in helping shape the adventures of Luna, Chip and Inkie. Over her 20+ years in children's programming, she has worked with some of Canada's most notable producers who share her commitment to innovative kids' content. Pat is a valued creative consultant and guiding hand in the development of the *Luna, Chip & Inkie* series and served as a Consulting Producer on the pilot *The Festival of Wishes*.

# About the Team

## Cheryl Gotthelf

### **Educational Advisor**

Cheryl Gotthelf is an accomplished curriculum and content developer, child development expert, and qualitative researcher. Her expertise helps companies create children's media brands that are engaging, educational, and relevant to children's lives. Cheryl's consulting practice includes working with brands like American Girl's Wellie Wishers, Barbie's Dreamtopia, Lego Life, Thomas the Tank Engine, Highlights for Children, WNYC's Radio Rookies, and The Cat in the Hat Knows A Lot About That! She has held executive positions at Sesame Workshop, Scholastic, Nickelodeon's Noggin, and ABC Television among others.

## Shelley Hoffman & Robert Pincombe

### **Executive Story Editors**

After 30 years of writing together, Rob and Shelley are proud to say that Luna, Chip and Inkie is one of the highlights of their careers. Sure, they won a Gemini for Iggy Arbuckle. And of course, they've developed and guided shows like Kid vs Kat and Camp Lakebottom into international hits. But who doesn't want to go on amazing adventures with this charming owl, beaver and octopus? Adventure Rangers Go!

## Epic Story Media

### **Production Partner**

Founded by Ken Faier, Epic Story Media launched in 2017 to put creators at the centre of compelling and engaging franchises for kids. ESM specializes in IP development, production, brand management, distribution, and licensing. In 2018 ESM secured strategic investment from Vancouver-based production and finance entity Bron Ventures. Epic now has an active and growing slate of properties in development working with some of the most talented creators around the world.