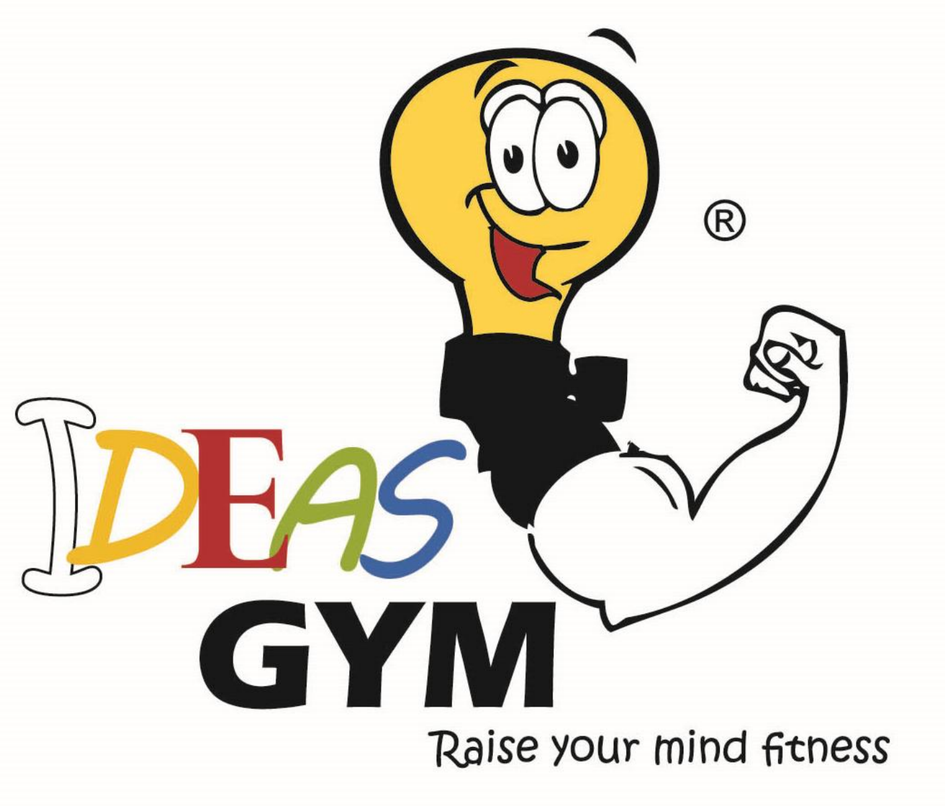
Ideasgym

Digital Skills Content



About us

- Since 2011
- Focus on students (Age 8-19) and teachers
- Digital, STEM and personal Skills
- Content creation and production

Ideasgym is brand owned by Alsearag company, Limited Liability Company

Business 2 Business

IDEAS GYM
Raise your mind fitness

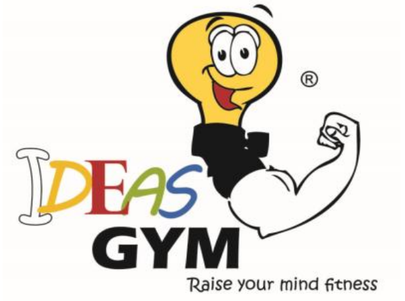
Content creation & production

National Competitions & Shows

Training and consultancy

Ex: National programs, Vocational Schools,

Skills assessment ,



Content creation & production

National Competitions & Shows

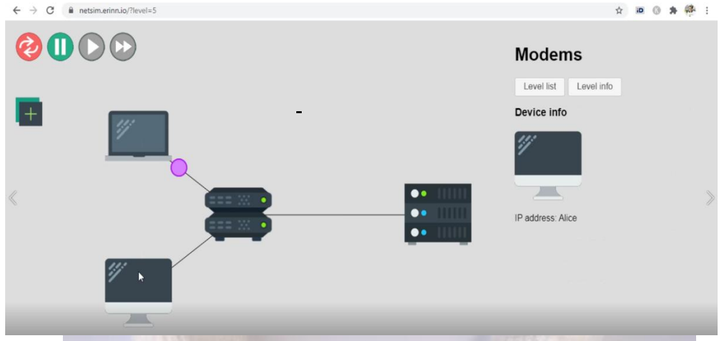
Training and consultancy

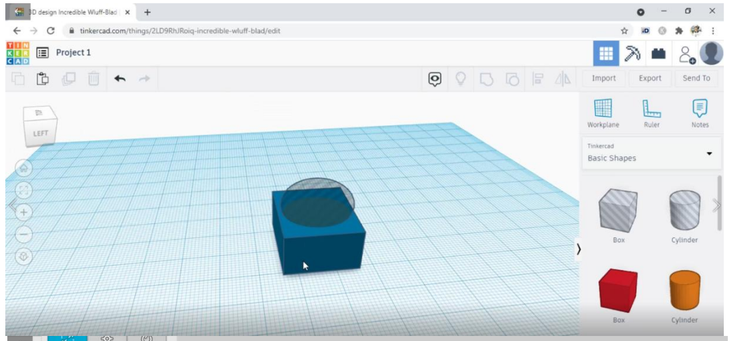
Ex: National programs, Vocational Schools,

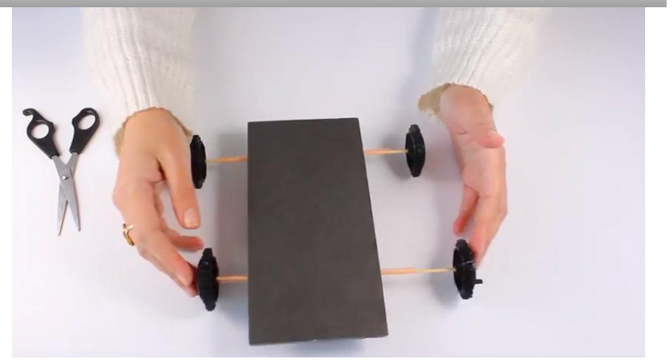
Skills assessment ,

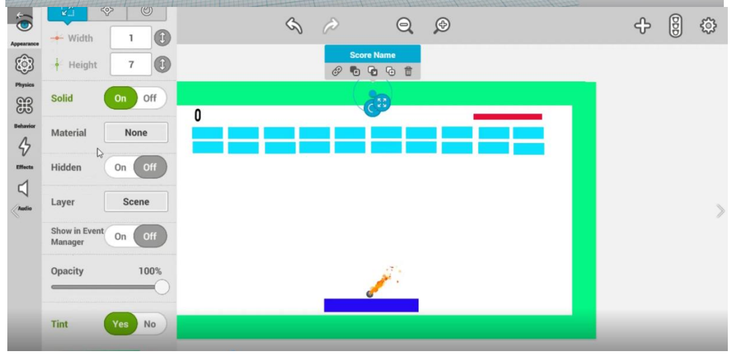
Videos Examples: 50+ Tracks (200+ Videos)

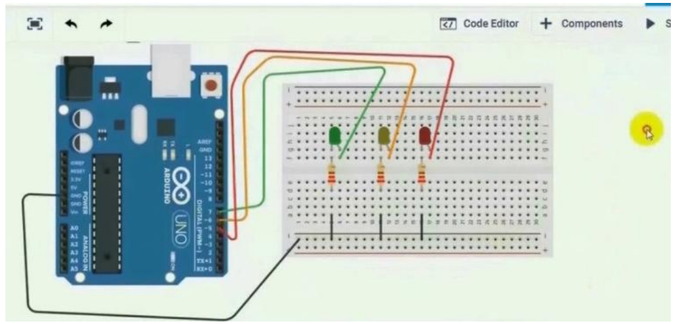
1. Entrepreneurship
2. Mobile app development
3. Game design
4. Programming
5. Web Development
6. Electronics
7. Digital Content creation
8. Fintech
9. Digital Marketing
10. 3 D Design
11. Cyber Security
12. Scientific Research skills
13. Robotics

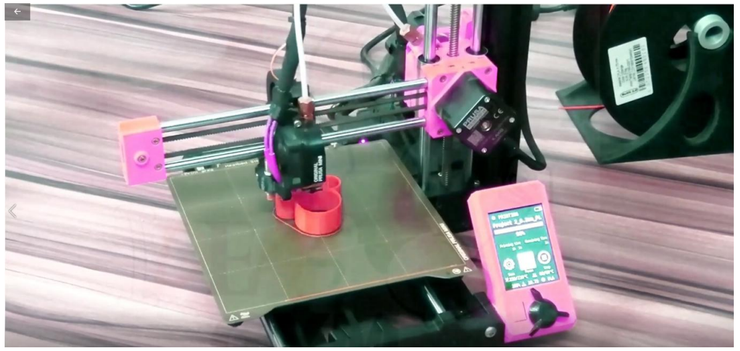










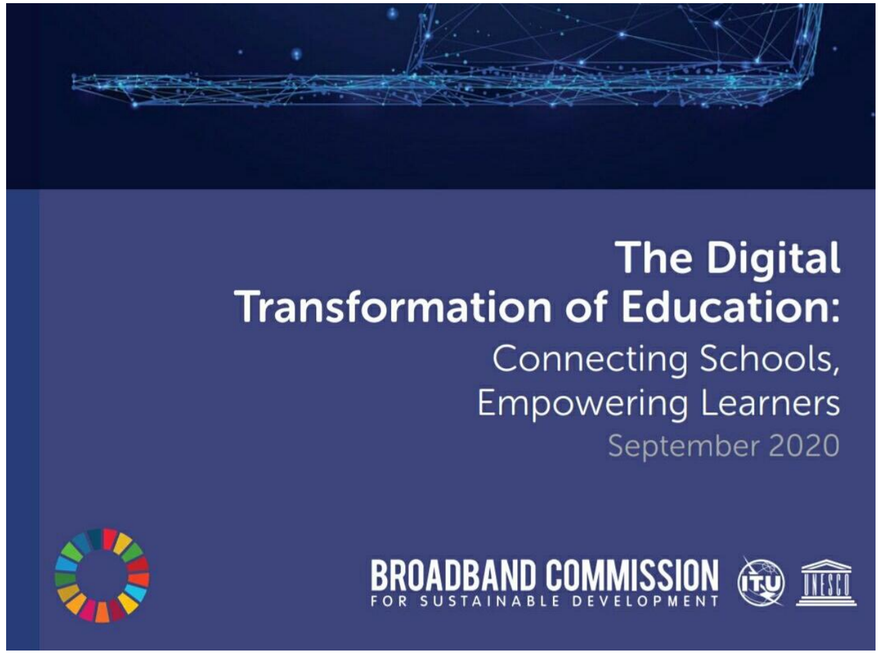


UNESCO

Recognitions/Awards

UNESCO Recognition for our content and methodology in more than 3 international reports and conferences

As part of its COVID-19 education response, UNESCO has also developed some strategies, webinars and tools to help educators improve their online teaching practices[156]. Moreover, platforms such as: **e-learning Industry** and **Edmodo**, just to mention some, also offer interesting resources to help teachers use connectivity to create interactive and high quality learning, and to engage students remotely. **Khan Academy**, and the **Ideasgym Academy**, are other examples of online platforms providing access to lessons, as well as training and support to teachers, learners and parents, mainly on STEM (Science, Technology, Engineering and Mathematics). Multiple free online courses and resources delivered through Massive Open Online Courses (MOOCs) also offer possibilities for teachers to get trained on how effectively and innovatively deliver classes online and how to integrate online tools into teaching.



GIRLS IN STEM AWARD 2020

Past Project Category Runner-Up presented to

IDEASGYM EGYPT

For creating inspiring and compelling initiatives in the past that increased female participation in STEM activities and will continue to drive recruitment.

Chief Marketing Officer
Juniper Networks, Inc.

JUNIPER NETWORKS | WRO

FALLING WALLS FOUNDATION

UNTIL: United Nations Technology Innovation Labs

Arab Republic of Egypt
Ministry of Communications and Information Technology

UNDP

X|Edu ACCELERATING EDUCATION

UNIVERSITY OF TARTU 1632

Startup Inkubaator Tehnopol

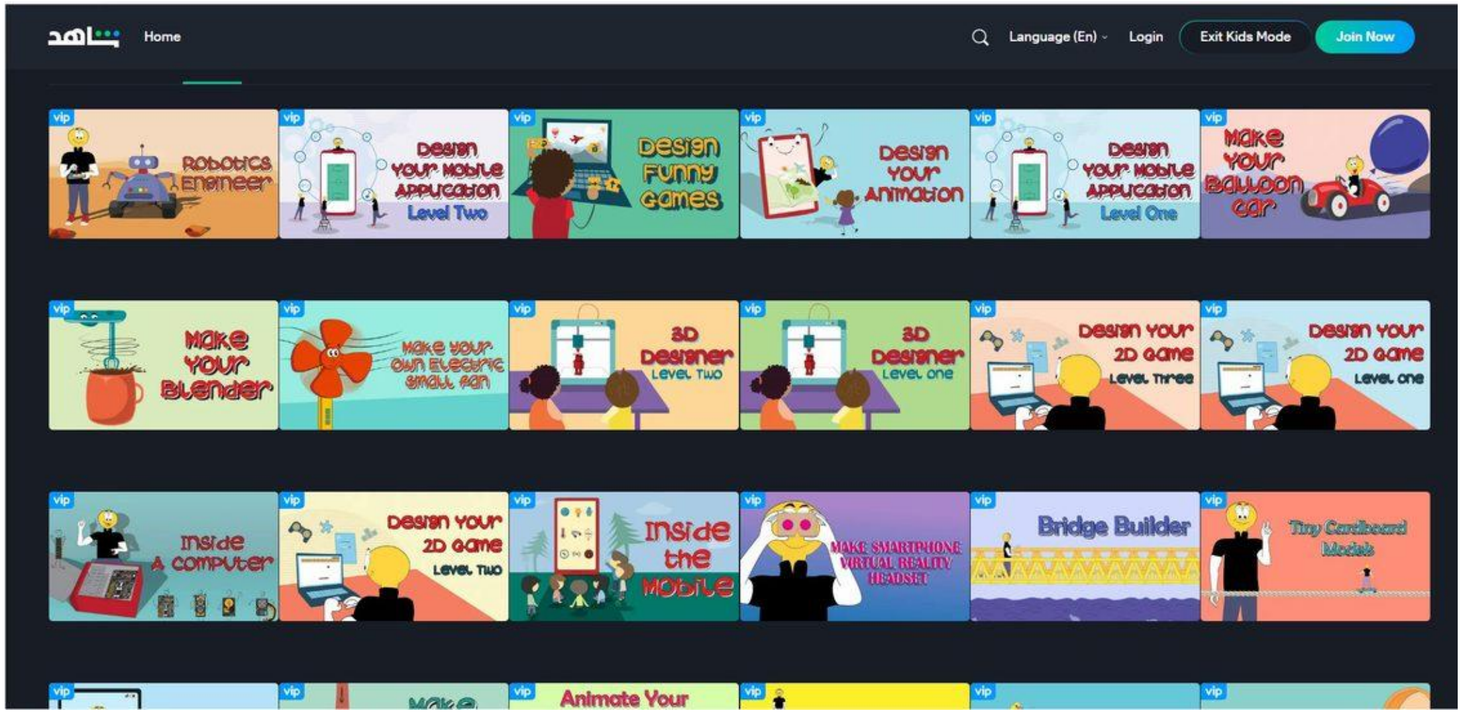
STARTUP ESTONIA

PEDAGOGICAL CONCEPT VALIDATION BY KOKOA STANDARD

official member EDUCATION FINLAND www.educationfinland.fi

Vodafone Egypt Foundation

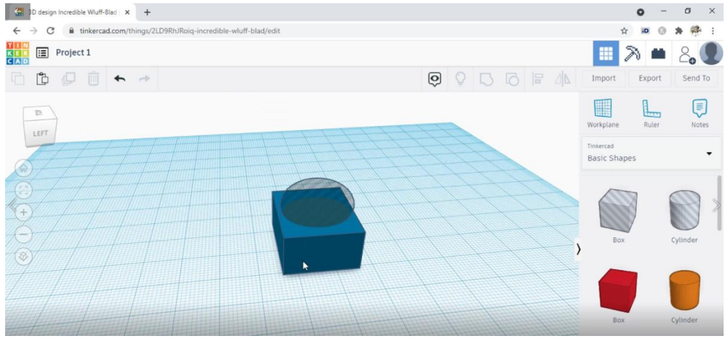
Licensing some of our content to Reach 3 Million Students within the next 3 years, 100 Schools

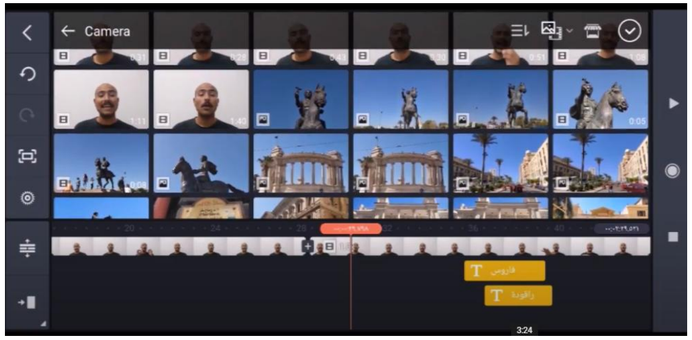


8 hours of content, 100+ Episodes on Shahid Video on Demand Platform,
25 million active users per month, 25 countries

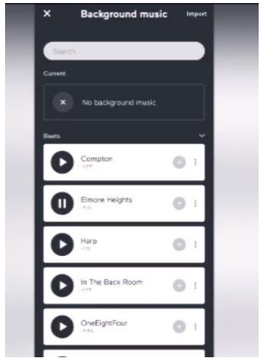
GOETHE INSTITUT

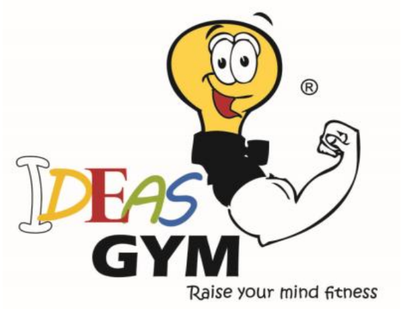
Sprache. Kultur. Deutschland.





- 20 Schools, 16,000 Learners
- Licensed some of our content
- We provided Teachers training on how to use the content in education
  - Curriculum focus groups
  - Online Training, Webinars, Hackathons





Content creation & production

National Competitions & Shows

Training and consultancy

Ex: Skills assessment , competencies and analytics

Organizer of National competitions

Reached thousands of students from all Egyptian Cities , all school types, in the past 11 years

1.Egyptian World Robotics Olympiad (11th year)

2. Egypt, Blast Off, National Science and Engineering Fair (8th year)

3. Egypt Physics Olympiad (8th year)

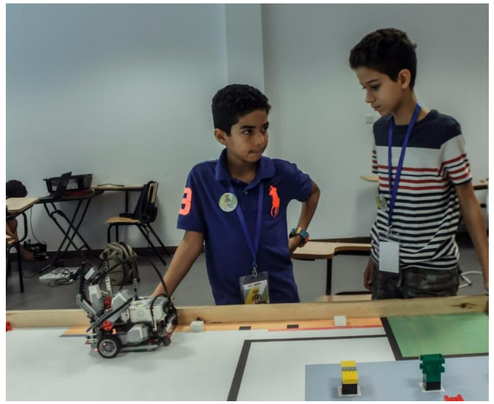
4. Egypt Math Olympiad (7th Year)

5. Egypt Biology Olympiad (7th Year)

الصم المصريون يفوزون في المجر بجائزة الليجو لإبداع الروبوت

قرئ: يناير ، 2020 قرئ: من الحياة طباعة البريد الالكتروني

T.V Shows and onsite events



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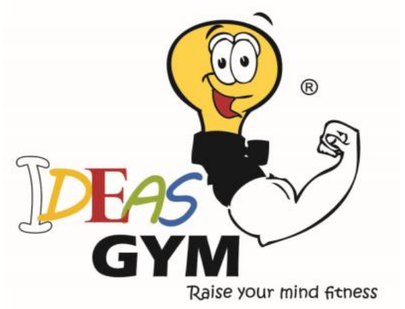

Content creation & production

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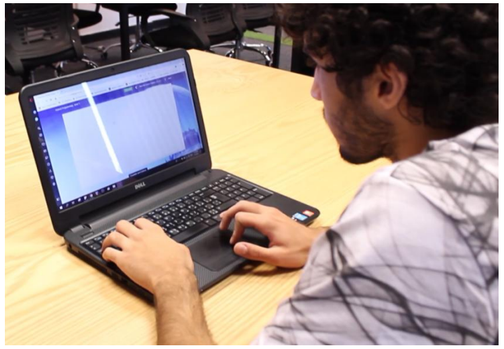
www.ideasgym.com

& links to some videos

Click here : World Robot Olympiad finals

Click here : Science projects finals



Click here : Online Camp

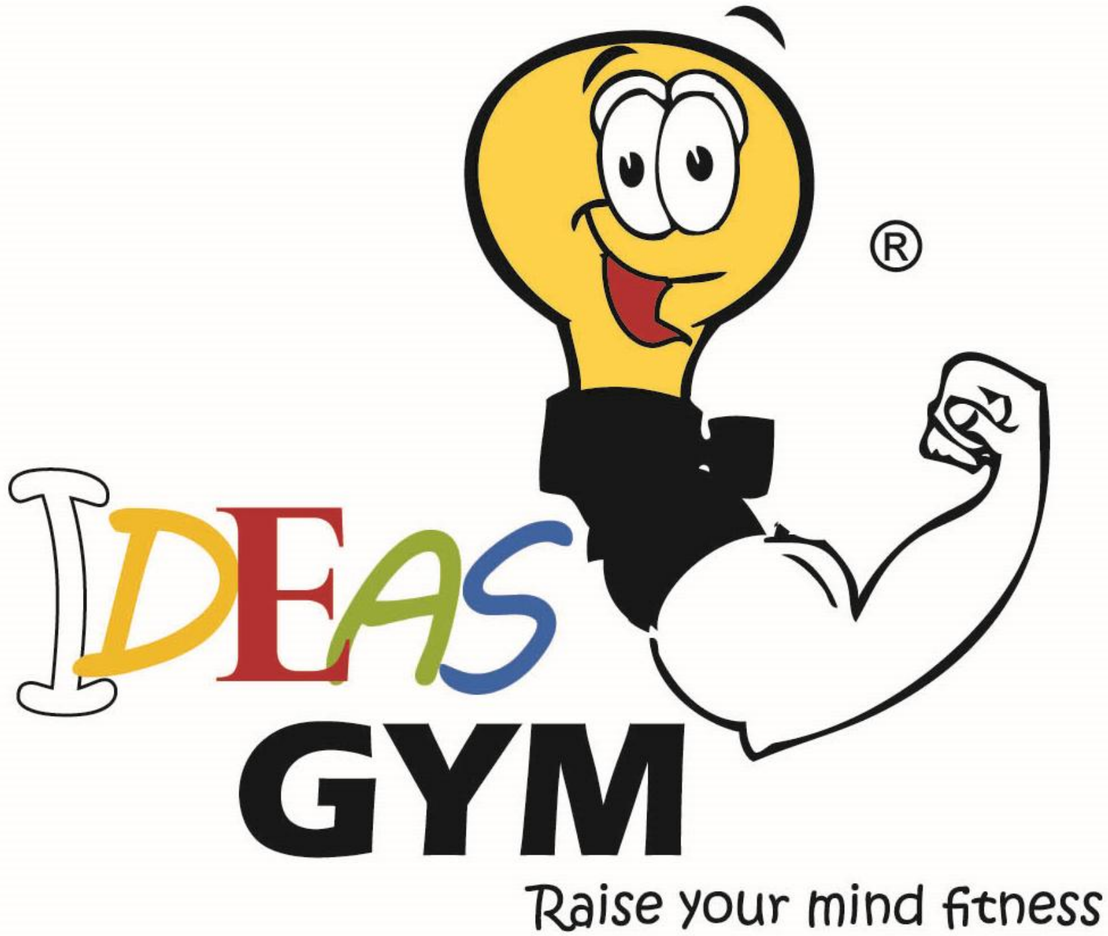
Click here : Ideasgym labs

Yasser

- CEO, Co-Founder
- M.Sc., **Open Education** , University of Nova Gorica, Slovenia
- M.Sc. **Management of Technology**, Nile University, Egypt
- B.Sc. Communication/Electronics **Engineering**, Alexandria University, Egypt

Marwa

- CEduO Co-Founder
- PhD, **Artificial Intelligence**, University of Tallinn, Estonia
- Co-Chair IEEE – AI Standards
- M.Sc. **Education Technology**, Tartu, Univ. Estonia
- B.Sc. Communication/Electronics **Engineering**, Alexandria university, Egypt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GYM
Raise your mind fitness