



Smile and Learn

Digital Content & Licensing



Smile and Learn Introduction

Exclusive educational streaming content platform with curricular materials to improve kids results at school

- Spanish company founded in 2013, based in Madrid.
- **30 millions of active users** smiling and learning at the same time with our exclusive **multi-language content**.
- **3,500 schools** around the world trust our work everyday and have rated us with a 8.9 over 10.
- We are present in **more than 25** countries.
- Our apps & learning videos are validated and tested by teachers, psychologists & pedagogical experts.



Content Description

+7,500

More than 7,500 contents distributed in Games, Videos, Podcasts & Audiobooks, curricular content, key competencies, knowledge capabilities, 21st century abilities like programmatic and emotions.



Multi-Categorization.



Science



Art



Emotional Learning



Visual spatial



Math



Literacy



Multiplayer



Gamification



Language Learning:



Spanish



English



French



Italian



Catalan



Portuguese

Content Description



. Target: **3-12 year-olds.**



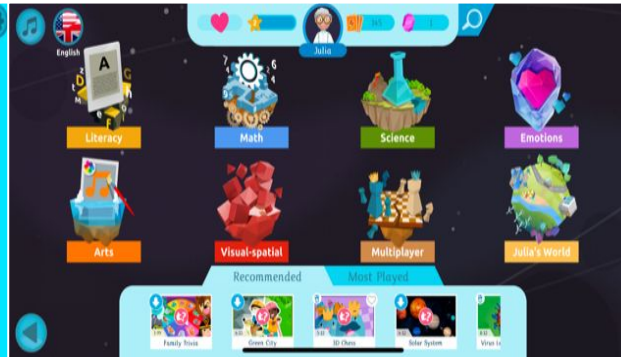
. **Weekly Content Update.**



. New launches: in **Neutral Spanish** and **Turkish.**



. **Inclusive Platform** and content adapted.



Licensing Benefits

100%
Educational/Curricular
Content

Distribution of the **contents**
with **WW Rights**

Exclusive Content
Activities/Podcasts for kids

Video Content targeted
by age group

Update on **weekly content**,
10-12 new videos per
month.

Increasing the languages
every quarter. **Possibility**
to **dub the English**
videos in other language.