



Tiny Tusks™

Fall in love with nature

Meet the Tiny Tusks - Magical elephants on a big mission

One day whilst out on adventure, the Tiny Tusks and their joyful crew stumbled across a magical tree, right in the heart of their paradise island.

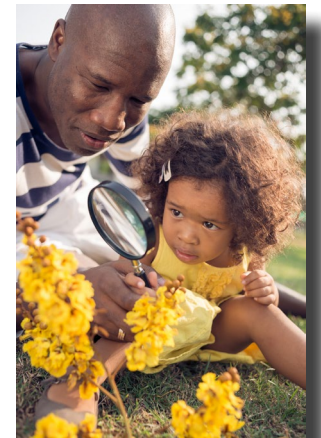
Little did they know that by finding this tree, they were about to embark on the biggest magical adventures!

Tiny Tusks are powerful teachers, entertainers and story-tellers, passionate about engaging with our children in a light and entertaining way. Teaching them about nature, our wider environment and some of the challenges it faces. Lots of fun facts in bite size nuggets.

We want to inspire them to fall in love with nature and all its magic and colour. To become not only nature ambassadors but planet protectors too, making positive choices for a more balanced and inclusive future. Perfect for today's nature-loving generation.



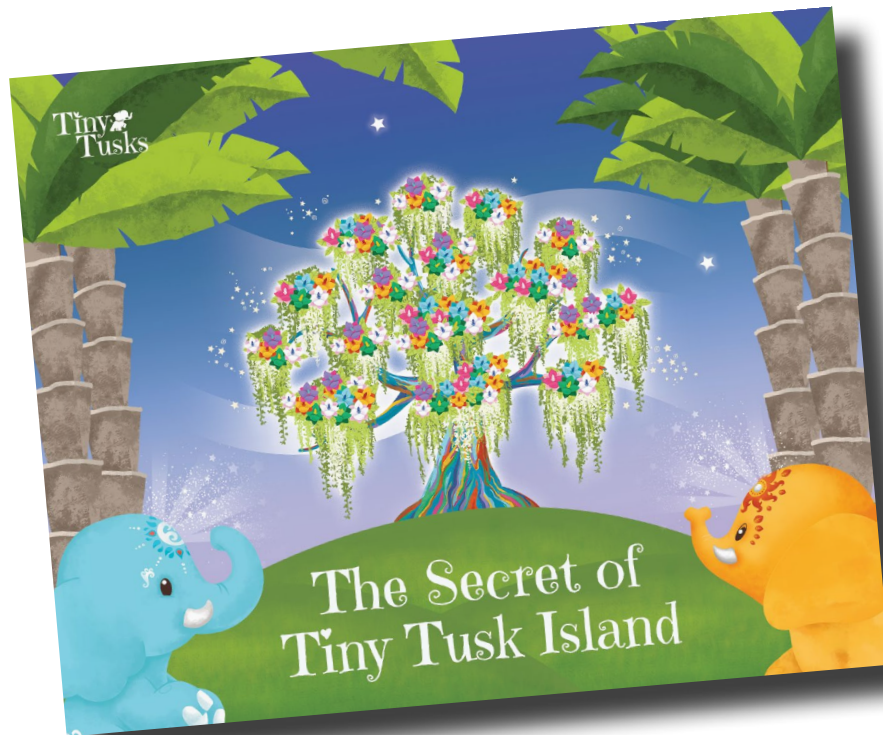
Target Audience




The Secret of Tiny Tusk Island

Topic : In the beginning

In this, the first book of the series, we find out how the eight little elephants stumble across a magical tree and receive some magical gifts. Join them on their first encounter with the mischievous Queen Mah Mah.





Somewhere in the far-off sea of dreams is a perfect **PARADISE** island. It's home to eight awesome little elephants.

One day, the elephants decided to go exploring to the heart of the rainforest, where they had never been before.

They marched and marched until they
stumbled upon a clearing where a beautiful
rainbow tree grew.

'WELCOME,
I've been waiting for
you to find me.'

The tree gave each of the elephants
a special power that lives in
the beautiful markings
on their heads.





'Da Hong, I give you the gift of the mighty volcano so you can control **FIRE**.'



'Yara, your gift is to call on our many **INSECT** friends for help.'



'Kondo, your gift is to harness the power of **NATURE** to heal.'

'Harmony, when you sing and **DANCE**, peace and harmony will follow.'





'Aditi, you now have the power to move rocks and **EARTH**.'



'Ervin, you hold the power of the **SEA**, water will curl to your command.'



'Etana, you have the power of the **SUN** to make all living things grow.'



'Lumi, you have the power to create **ICE** and cold.'

However, also living on the island is a VERY naughty and meddlesome monkey called Queen Mah Mah.

Mah Mah is a mischief maker and forest-wrecker. She is vain and greedy and is always making life rotten for others. She is not at **ALL** happy about the new and mysterious markings that have appeared on the Tiny Tusks' heads.



The Banana Superhighway

Topic : Taking more than your fair share

The new Banana Superhighway is threatening to wreck the rainforest. Tiny Tusks to the rescue!
With their awesome special powers, can they put ratbag Queen Mah Mah in her place and solve the problem of the squishy, black bananas? Their friend Sedrick the sloth hatches a secret plan that tempts Mah Mah out of her Palace and shows her the error of her greedy ways.



The Sunshine Pancake Shack

Topic : Plastic in the oceans

After last night's storm the sun is out. What a great day for an early morning swim!

The Tiny Tusks stroll down to the beach only to find that it's covered in piles of washed up rubbish.

Queen Mah Mah arrives with her sequin beach bag, monkey troop and their banana leaf floats ready to sunbathe.

Mah Mah hates to admit it — they're all going to have to work together to clean up the mess. They free a distressed turtle family from the junk and together build an amazing Banana Pancake Breakfast Shack out of the rubbish and sit side-by-side munching pancakes in the sun. Almost friends...for a day at least!



Bite-sized Educational Facts at the back of each book

How does plastic get to the sea?

Plastic can reach the sea in different ways. It might be thrown away and blown by the wind or carried down a river. Smaller bits of plastic from our clothes and our toothpaste and soaps (called microplastics) are flushed down the toilet or washed down the drain.



Why are plastics bad?

Plastic doesn't break down naturally (biodegrade) like paper and wood. Instead it breaks into smaller and smaller pieces that can easily be eaten by sea creatures.

It takes 400 years for a plastic drinking bottle to degrade in water.



What can you do?

- Don't buy bottled drinks
- Use a reusable water bottle
- Use reusable shopping bags
- Recycle
- Don't use plastic straws or cups
- Pick up some rubbish whenever you visit the beach

How does plastic affect sea life?

Sea creatures often eat plastic items by accident. They think they are jellyfish or other food. Whales and turtles have been found with lots of plastic bags in their stomach. Microplastics look like fish eggs and are eaten by birds. Animals such as turtles and dolphins can get stuck in old nets or plastic drink-can rings, and drown.



Outline for Book 4:



The Glorious Island Bake Off

Topic : Palm Oil

A delicious smell had been hanging over the island all week. It was nearly time for the Annual Island Bake Off, and everyone was making cakes and crumbles and cookies.

The sun was up early, and so was Aditi. She was practising making her fruity rock cakes. She was also making a great big mess, but that is one of the best parts of baking.

Over in Knotweed Valley, Queen Mah Mah is hatching a plan. She wants to win the competition but has never cooked before! She's decided to cheat by using the banned chocolate nutty spread that comes from the palm trees on the other side of the island.

However she is double-crossed by one of her own monkey troop resulting in a VERY surprising bake-off winner!



Additional story outline

Outline for Book 5:

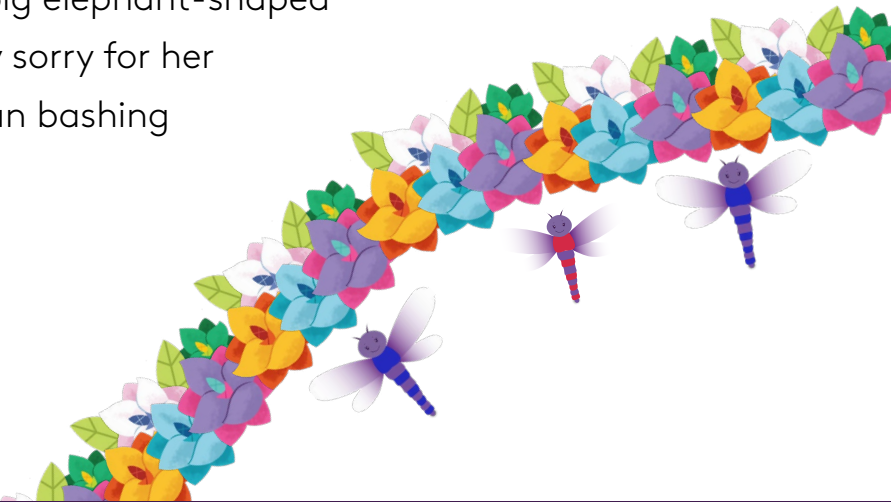
The Big Buzz



Topic : Bees, and upsetting the balance of nature

Yara goes to call on Makshi at her beautiful hive hanging in the forest. A huge bee council is underway. Queen Mah Mah has ordered her monkeys to pick all the forest flowers to make garlands for her upcoming birthday bash. Honey production is down and the bees want their nectar back. Yara calls on the butterflies, dragonflies and lightning bugs to carry the garlands back to the forest.

The Tiny Tusks replace the garlands with island-friendly decorations and a big elephant-shaped piñata and return the flowers to their rightful place. Mah Mah feels secretly sorry for her selfish behaviour but will never admit it to the Tiny Tusks. Instead she has fun bashing her elephant shaped piñata!



Additional story outline

Outline for Book 6:

The Missing River

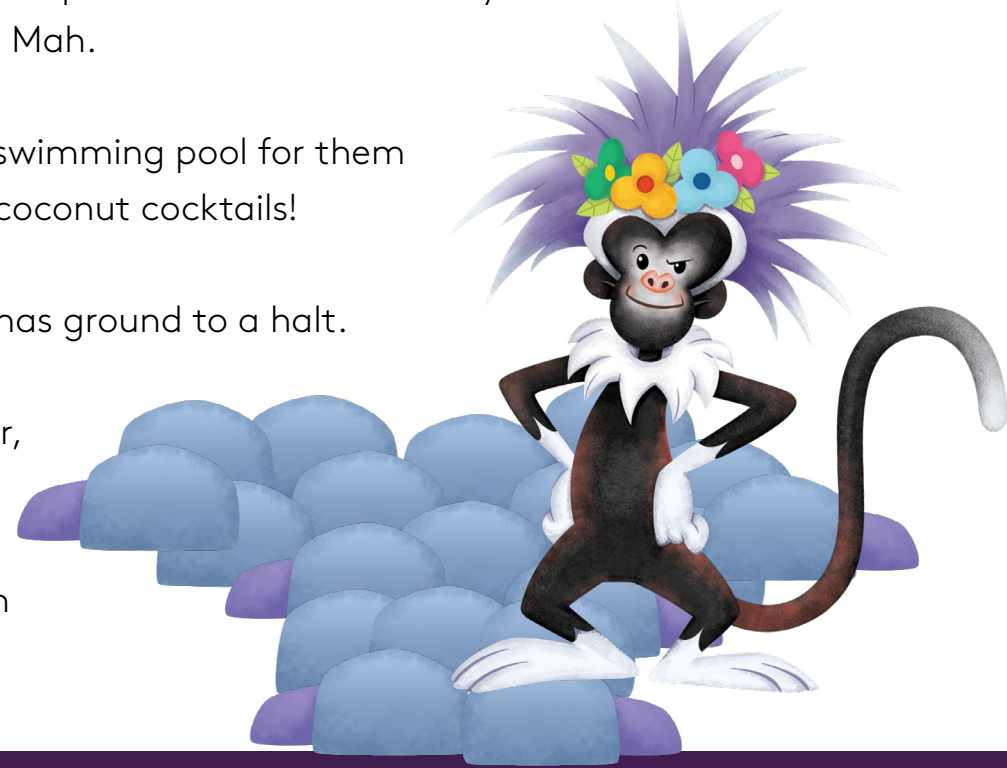
Topic : Sharing water and how our actions can affect others

Something isn't quite right on Tiny Tusks island. The river has stopped babbling. Blithering biltong! Queen Mah Mah and her monkey troop are rolling boulders into the river to divert it to their palace in Knotweed Valley. Mah Mah's cousin is coming to stay and she is just as mischievous and naughty as Mah Mah.

In a bid to impress her, Mah Mah has decided to make a luxurious swimming pool for them so that they can float around on their banana leaf floats drinking coconut cocktails!

The tapirs are parched, the crocs are crabby and Sedrick the sloth has ground to a halt.

Etana exhausts the monkey workers by making the sun beat harder, Ervin whips up a storm to dislodge the boulders, Yara summons a plague of fire ants and Lumi blows an icy wind into Knotweed Valley forcing cantankerous Mah Mah and cousin Ooma inside with a hot water leaf bottle and a banana curry.



Additional story outline

Tone of voice

The aim of Tiny Tusks is to entertain, inspire and teach. We are a fun and educational brand with a sprinkling of magic, focusing on the beauty of our natural world and how we're connected.

The language is suitable for children between 4 and 8 years old.

When writing, we consider the following:

- ✿ Subtle use of alliteration and onomatopoeia to add to the sing-song quality of the text.
- ✿ Contrast between short, punchy statements to keep the readers' attention, and longer sentences to set the scene and progress the story.
- ✿ Varied use of vocabulary to educate and entertain (for example, use of synonyms for 'said' - buzzed, whispered, yelled, announced, demanded).
- ✿ Variation in voice - from Queen Mah Mah's demands to the unseen narrator's judgment calls: What. A. Meanie.



Pagination

Tiny Tusk stories are very visual, bright and sunny. They are delivered over 32 pages of text and illustration and each story starts with the same introductory paragraph.

Two pages at the front of each book introduce the brand to the 'grown up' and there are two fact-based but fun learning pages at the back.

Word count

Tiny Tusk stories have a balanced structure with a sense of progress and adventure. Each has a moral and a problem to be solved. This problem may be caused by an external factor but is usually the work of the mischievous Queen Mah Mah.

We aim to deliver this within 750 - 850 words (approx).



Educational

Fun

Visually rich

Magical

Inspiring



Engaging 4-8 year olds through curriculum topics

Teaching young people about globalisation is central to the Early Years curriculum.

Kids are passionate about nature and our planet. They learn best when they're having fun, so all the information that matters to the Tiny Tusks is rolled up into rewarding, bite-sized nuggets.

Each Tiny Tusk adventure is a tiny epic, filled with magic, inspiration and a touch of eco wisdom. It makes Tiny Tusks a powerful platform for interactive learning, raising awareness by bringing education and play together.





Tiny Tusks and the UK National Curriculum



The key subjects that cover the environment in the National Curriculum (in England, Wales and Northern Ireland) for Key Stage 1 & 2 are PSHE and Citizenship. Topics covering the environment may also be explored within science and geography.

PSHE (Personal, Social and Health Education) helps pupils to lead confident, healthy and responsible lives as individuals and members of society. For example, pupils may be asked to consider social and moral dilemmas such as how the choices they make as consumers affect other people's economies and environments. One of the key points covered is 'the importance of respecting and protecting the environment'.

Citizenship helps pupils to become active citizens who have the confidence and conviction to work collaboratively, to take action and try to make a difference in their communities and the wider world.

Tiny Tusks actively focuses on these points mainly through the various antics of Queen Mah Mah and her wayward monkey troop. We highlight how the choices we make can have a direct impact on those around us, the people we live with and the environment we share. Our aim is to introduce the idea of how we are all connected and how to live more thoughtfully, responsibly and sustainably. Working together to solve problems - even if the people we need to work with may be tricky to deal with! There is always a lesson to be learned that relates to the points covered within the curriculum.



Tiny Tusks are loveable...fall in love with nature





Denise Deane

Edutainment Licensing

denise@edutainmentlicensing.com

Mob +44 (0) 7976 242949

www.edutainmentlicensing.com

