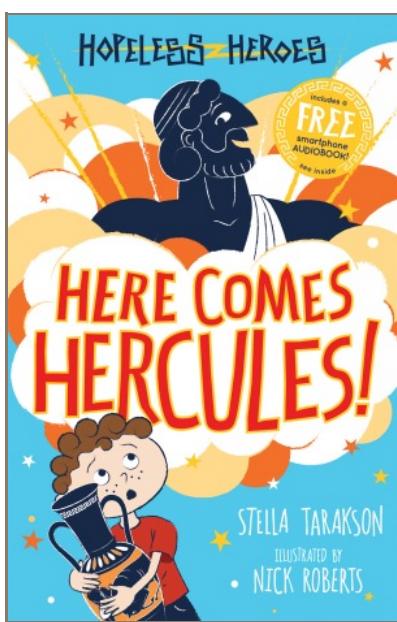


Title information



Here Comes Hercules!

By Stella Tarakson
Illustrated by Nick Roberts

Hopeless Heroes is a fun-filled series about Greek mythology, adventure and what it means to be a hero.

Publication date:	September 2018
Price:	£4.99
ISBN:	9781782263784
Product format:	Paperback
Extent:	208 pp
Pictures:	40 Line drawings, black & white
Format:	128 x 198 mm
BIC Codes:	YFC, YFQ
Series:	Hopeless Heroes

Description

When Tim Baker breaks his mum's favourite vase, it's the least of his problems. The Greek hero he's released is in danger of doing far worse. To the flowers, the rug—Oh, no! Not the kitchen!

Hercules is only trying to be helpful but he's just hopeless. It's time to send this dim demigod home before Tim becomes ancient history.

Hopeless Heroes is a fun-filled series about Greek mythology, adventure and what it means to be a hero. Readers aged 7+ will love diving into the world of Tim Baker and his (sort of) friend Hercules. Great for fans of Who Let The Gods out and the Percy Jackson series. Online activity packs can be found at www.sweetcherrypublishing.com

Key Reviews

"A magical adventure." – Donnie age 9

Promotional Information

- In February 2018, the illustrator Nick Roberts visited St Barnabas Primary School to launch the series and celebrate World Book Day with the students. The event received coverage from ITV and aired on Central News on 27th February 2018.
- Fun activity packs which double as a poster were sent to every primary school in the UK to celebrate World Book Day 2018.
- Further activity packs will be developed for each book in the series merging the fun and educational aspects of the series.
- An animated book trailer was published on our social media platforms in February 2018 and received 6,000 views.
- Here Comes Hercules! was featured in BookTime magazine in February 2018 to promote the publication of the first book.
- A Twitter competition ran on Sweet Cherry's page in February 2018 for fans to be in for the chance to win copies of the books surrounding publication day. Sweet Cherry have 10K+ followers on Twitter.
- A one month blog tour with key social media influencers and parent bloggers took place across February and March 2018, including reviews, guest posts with the author Stella Tarakson and a Hopeless Heroes Tag which Sweet Cherry have created.



Author biography

Stella graduated with a law degree, but writing was always her passion. Before long, she left her 'sensible' job and plunged into the world of publishing. She has now written over 30 books. As the daughter of Greek immigrants, Stella was steeped in Greek mythology, and she uses her love of Greece in her books.

Illustrator biography

Nick Roberts was born in Colwyn Bay, North Wales, and moved to Somerset when he was five years old. He turned the art studio at his school into his second home, and qualified with a BA Hons in graphic design from Bristol Polytechnic in 1986. His most memorable project has been the branding of the European Youth Olympics in Bath. Nick moved back to Somerset to set up a home studio in 2007.

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